Raj Soin College of Business
Finance

What is Finance?
Finance can be defined as the art and science of managing money.

Finance should not be confused with accounting. While the two fields are related, the accountant is primarily concerned with recording, reporting, and measuring business transactions. People in finance, on the other hand, use the information provided by the accountant to make decisions regarding the best way to raise, spend, and invest money.

Why Pursue a Finance Degree at Wright State?
- The award-winning Soin Trading Center was recognized by Business Week Online as one of the top ten academic trading centers in the nation.
- The program offers four tracks. Students can specialize in Financial Management, Investments, Real Estate, or pursue the General Finance track.
- CFM™ Certified Financial Manager is a certification appropriate for students interested in working in the corporate finance function.
- CFA™ Chartered Financial Analyst is a certification essential for students seeking positions as a financial analyst.
- Our students passed the Chartered Financial Analysts™ examination Level 1 with an 80% pass rate, surpassing the national average of 35%.

Position in Demand
Financial Analyst
Mean Annual Wage: $87,740
Job Outlook 2010-20: 23% growth


Careers in Finance
Money & Capital Markets
Working for financial institutions such as banks, insurance companies and investment banking firms. Job titles:
- Loan/Trust Officer
- Acquisitions Specialist
- Credit Analyst
- Branch Manager

Investments
Working for a brokerage house or other financial institution managing investment portfolios. Job titles:
- Stock Broker
- Security Analyst
- Portfolio Manager

Finance: Median salary for occupations (2011-2012)

<table>
<thead>
<tr>
<th>Position</th>
<th>Median Salary</th>
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<tbody>
<tr>
<td>Personal Financial Advisor</td>
<td>$66,580</td>
</tr>
<tr>
<td>Budget Analyst</td>
<td>$69,090</td>
</tr>
<tr>
<td>Securities &amp; Financial Svcs Agent</td>
<td>$72,060</td>
</tr>
<tr>
<td>Financial Analyst</td>
<td>$75,650</td>
</tr>
</tbody>
</table>

Starting Salary Offer: New Grads $49,700

Source: Bureau of Labor Statistics for 2011 and N.A.C.E. 2012. For more Business Salary Info:
http://www.bls.gov/oes/current/oes_nat.htm#13-0000
Wages vary greatly depending on geographic location, industry sector, education, and experience

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Where are our recent Finance Alumni?

- MeadWestvaco Corp.
- PNC Bank & PNC Mortgage
- Paine Webber
- Dayton Power & Light
- Dover Partners Inc.
- Reynolds & Reynolds
- John Hancock
- Prudential Securities
- Robbins and Meyers

Real World Learning & Real World Results

Coursework that Sets You Apart in the Job Market

Students can choose from a variety of elective courses including: Fixed Income Security Analysis, Financial Derivatives, Real Estate Finance and Appraisal, and Investing in Real Estate.

Internships and Co-ops to Jump Start Your Career

Our emphasis on co-ops, internships and project courses is geared for “real world” experience that allows you to apply your classroom learning and jump-start your career.

Finance Club for Valuable and Fun Networking

The Finance Club enriches your classroom experience and provides valuable networking opportunities. The Finance Club frequently sponsors guest speakers – real industry professionals – who are working in a Finance capacity and may be looking for top notch talent for their firms.

Faculty Focused on Your Success

Our faculty go the extra-mile to assist you both academically and in your career. Our classes are taught by experienced faculty in small class settings with opportunities to develop your fullest potential.

Sample Business Core Classes

- Accounting
- Statistics
- Marketing
- Business Writing
- Economics of Global Money Markets
- Financial Management
- Legal Environment of Business
- Management and Organizational Behavior
- Management Information Systems
- Supply Chain Management
- Business Ethics
- Strategic Management

Sample Finance Curriculum

- Intermediate Accounting
- Financial Management II
- Investing in Securities
- International Financial Management
- Analysis of Corporate Financial Information
- Real Money Investing
- Fixed Income Securities
- Derivatives
- Financial Management III

The Raj Soin College of Business Advantage

Our program is the first in the region to be accredited by AACSB International, the highest accrediting body for four-year and post-graduate business degrees.

- **12,623** The number of institutions granting business degrees worldwide
- **596** The number of AACSB accredited schools worldwide
- **5%** The percent of business schools accredited worldwide.

Less than **30%** of business schools in the US are AACSB accredited. The Raj Soin College of Business has met the standards for faculty expertise, academic quality, research and community service.