

FOUNDATION

MBA 5100 – Survey of Financial and Managerial Accounting

Introduction to accounting concepts, procedures, and practices. Includes analysis of the effect of transactions on financial position, preparation and analysis of financial statements, and use of accounting information to support management decisions.

MBA 5200 – Survey of Economics for MBAs

Provides students with modes of reasoning regarding individual and business behavior and enhances student's ability to understand the aggregate economy and how it influences business decisions.

MBA 5300 – Survey of Finance

Theories, concepts, and techniques of financial management. Designed for student with no previous coursework in financial management and for those with a need to review the basic techniques.

MBA 5400 – Survey of Business Law

Course offers MBA students without prior course work in business law a survey of topics related to domestic and international business law with the focus on practical applications of basic legal principles. The course offers direct experience with the tools of legal analysis in order to provide students with the fundamentals for making well-grounded business decisions. Subject areas include contracts, torts, constitutional, employment law, corporations, LLCs and other aspects of commercial law.

MBA 5800 – Applied Statistics in Business

Survey of quantitative techniques relevant to private and public sector resource allocation, production, and management decision problems, including linear programming, queuing analysis, and decision theory. Emphasis on mathematical modeling and interpretation of solutions.

CORE

MBA 7100 – Accounting's Role in Strategic Value Creation

Application of advanced management accounting concepts to strategic management decisions.

MBA 7220 – Economics for Managers

Applies economic theory and methods to business and administrative decision making.

Prescribes rules for improving managerial decisions. Tells managers how things should be done to achieve organizational objectives efficiently. Also helps managers recognize how macroeconomic forces affect organizations, and describes the economic consequences of managerial behavior. Special attention is paid to the operation of the firm in a global economy.

MBA 7300 – Financial Analysis and Decision Making

Application of finance concepts theories and techniques of financial management. Emphasis on case problems and decision making.

MBA 7500 – Leadership and Ethics

To understand and develop leadership skills as well as ethical behavior and the importance of both within an organization.

MBA 7520 – International Business: Operations and Environments

Theories, practices, and patterns of international business and the effect of globalization on the business environment. Interrelationships between interest rates, unemployment, economic growth, inflation, and balance of payments impact on business.

MBA 7600 – Strategic Marketing Management

Overview of managing the marketing mix variables and discussion of marketing plans, formation of strategies and problem solving. Material will be covered by readings and discussion of cases. Individual and team exercises will be assigned.

MBA 7800 – Supply Chain Management

Explores the fundamentals of supply chain management, including the strategic role of the supply chain, key drivers of supply chain performance, and analytical tools and techniques for supply chain analysis. Cases and in-class exercises.

CAPSTONE

MBA 7550 – Competitive Strategy

Competitive strategy as practiced in organizations from an integrated (cross-functional) perspective. Industries, competition, and other environmental forces are analyzed to determine an organizations' competitive strategy. Student team work required.

Concentrations - Electives

1. [Economics](#)
2. [Finance](#)
3. [Health Care](#)
4. [International Business](#)
5. [Management, Innovation, and Change \(Offered at all weekend locations\)](#)
6. [Marketing](#)
7. [Project Management](#)
8. [Interdisciplinary Business](#)
9. [Investments](#)
10. [New Venture Creation](#)

ECONOMICS:

EC 7150 - Applied Microeconomics

Emphasis on advanced microeconomics applications in consumption/work decisions of households, production/pricing strategies of firms, and public policy toward businesses. Special attention paid to the roles of labor unions/not-for-profit firms.

EC 7170 - Applied Macroeconomics

Emphasis in on modern views on fiscal and monetary policy in an open economy. Interrelationships between interest rates, unemployment, economic growth, inflation, and balance of payments are highlighted.

Any 6000-7000 Economics Course

FINANCE:

FIN 7120 - Investment Management

Concepts, theories, and techniques underlying the development of investment policies and strategies.

FIN 7240 - Seminar in Financial Management

Advanced treatment of the theory and practice of long-term financial management. Topics

include dividends, leasing, hybrid financing, derivatives and risk management, mergers and acquisitions, and divestitures.

FIN 7250 - Seminar in International Financial Management

Advanced treatment of the concepts and techniques of international financial management.

HEALTH CARE MANAGEMENT:

Students who choose the Healthcare concentration can also earn a graduate certificate in Healthcare Management. To enroll for the concentration, please also apply through the Center for Global Health Systems, Management, and Policy, Boonshoft School of Medicine.

<http://www.med.wright.edu/hsm/concentration>

CMH 7510 - Strategic Leadership in Healthcare Organizations

Concepts, principles, and practices of strategic management in multiple health care settings. Principles of organizational behavior and culture will be examined and techniques in negotiation, leadership, and strategic analysis will be applied.

CMH 6500 - Health Resource Management & Policy

Introduction to the theory, concepts, and practice of managing health resources in both traditional health services and public health settings. Covers health care policies (existing and proposed) and their impact on health care resource management. Includes presentations on patient behavior, managed care, the insurance industry, health provider theory, law, and quality among other topics.

FIN 7500 – Health Care Finance

Introduction to basic financial management concepts and delves into health care – specific topics, including: accounting and financial statement interpretation; risk, return, time value of money; capital decision making; operational and capital budgeting; risk analysis; tactical alternative analysis; and forecasting.

INTERNATIONAL BUSINESS:

MGT 7210- International Management

To increase individual and group understanding of the multiple factors that impact international management decisions. Develop a comparative global understanding about doing business in major regions of the world.

And Choose 2 of the following:

FIN 7250 - Seminar in International Financial Management

Advanced treatment of the concepts and techniques of international financial management.

MKT 7700 - International Marketing

Introduces the concepts and language of international marketing and examines institutional, behavioral, and managerial aspects of a cross section of national marketing systems and multinational organization operations.

EC 7190 – International Economics

This course covers trade theories, commercial policy, and theories of international investment and migration, theories of exchange rate determination and open macroeconomics. Special attention is paid to international economic institutions and current financial crises.

MANAGEMENT, INNOVATION AND CHANGE: (OFFERED AT ALL WEEKEND LOCATIONS.)

MGT 7060 - Organizational Development and Change

Organization development is presented as an ongoing change process that must be planned and managed. A variety of interventions are explained, and situations are analyzed to determine effectiveness.

Prerequisite: MBA 750.

MGT 7660 - Managing for Creativity and Innovation

Course addresses importance of innovation to organizations, common impediments to innovation, and ways organizations can stimulate, cultivate and implement creative ideas.

Any 7000-Level Management Course

MARKETING:

MKT 7800 - Marketing Simulation and ROI

The course provides a simulated learning environment where customer needs evolve, new products are introduced, and the economy and context change. Students manage short and long term objectives and make integrated marketing decisions that impact other functional areas of the business.

MKT 7500 - Marketing Research and Analysis

Course is aimed at the manager who is the ultimate user of research and who is responsible for determining the scope and direction of research activities. The course will focus on both qualitative and quantitative aspects of marketing research and how managers use the results to address marketing problems.

Choose One of the Following:

MKT 7700 - International Marketing

Introduces the concepts and language of international marketing and examines institutional, behavioral, and managerial aspects of a cross section of national marketing systems and multinational organization operations.

MKT 7300 - Entrepreneurship

The course will discuss the role of entrepreneurship in the economy. The course will also discuss how new ventures are developed. The course draws from a number of disciplines including marketing, finance, accounting, management, ethics, and law that form the foundation of a business. The course will include a discussion of the role of business plans and discuss how to prepare a successful business plan.

PROJECT MANAGEMENT:

MGT 7710 - Fundamentals of Project Management

Concepts and philosophies are developed by which modern management deals with one-time projects/tasks that have a set of specified time, cost, and performance objectives.

MGT 7720 - Project Contract Management

Overview of the role of contracting and contract administration in contemporary society. Analysis and synthesis of the relationship of contracting to the project management system.

MGT 7730 - Project Planning, Evaluation, and Control

Examines project management techniques that are currently available to aid in planning,

estimating, scheduling, and controlling a project from inception to completion. Current project management software is used and/or demonstrated.

INTERDISCIPLINARY BUSINESS

Required: 9 hours of 7000-level courses from the Raj Soin College of Business.

INVESTMENTS:

FIN 7120 – Investing in Securities

Concepts, theories, and techniques underlying the development of investment policies and strategies.

And Choose Two of the Following:

FIN 6120 – Fixed Income Security Analysis

Introduction to the valuation of fixed income securities and the management of fixed income investment portfolios.

FIN 6130 – Derivatives

Provides students with an understanding of futures, options, and swaps.

FIN 6220 – Corporate Financial Information

This course analyzes corporate financial information from an investment analyst perspective.

NEW VENTURE CREATION:

EC 7280 – Economics of Innovation

The course discusses the literature on technological change, economic growth, globalization and long wave cycles. Distortions in allocating resources to provide knowledge goods and innovations are discussed. Topics include entrepreneurship, intellectual property, network economics, and technology-clusters.

MKT 7300 – Entrepreneurship

The course will discuss the role of entrepreneurship in the economy. The course will also discuss how new ventures are developed. The course draws from a number of disciplines including marketing, finance, accounting, management, ethics, and law that form the foundation of a business. The course will include a discussion of the role of business plans and discuss how to prepare a successful business plan.

IHE 6410 – Technology-Based Ventures

Train students on methods to develop breakthrough products with an entrepreneurial perspective and managerial outlook. Topics include advanced product development, protecting intellectual property, fostering strategic and creative thinking, effectively leading technology-driven teams.