

ence in Niche Markets Committed Partner Inno

Choose the region's leader in business education Wright State University



RAJ SOOIN
College of Business
WRIGHT STATE
UNIVERSITY
CHANGING LIVES



pirit Visibility Academic Excellence in Niche Marke

iculum Entrepreneurial Spirit Visibility Academic

What an MBA Can Do For You

he Markets Committed Partner Innovative Curric

ademic Excellence in Niche Markets Committed Par

preneurial Spirit Visibility Academic Excellence

Mission of the MBA Program



**To develop effective business decision-makers
in a challenging educational environment that
incorporates high quality**

- Student-Faculty Interactions
- Significant Business Connections
- Integrity in Business Practices
- Business Leadership in a Global Market

Why Earn an MBA?

❑ **Career Opportunities**

- Job postings list “Master’s degree preferred”

❑ **Earnings Potential and Competitiveness**

2012 Bureau of Labor Statistics http://www.bls.gov/emp/ep_chart_001.htm

- \$12,168 more per year versus bachelor’s degree
- 3.5% unemployed with masters
- 4.5% unemployed with bachelor’s degree

❑ **Personal Development**

- Enhance leadership, professional perspective, problem-solving capacity
- Expand your career network

Why *Our* MBA?

- **Unrivaled Value – Maximize your investment in time and tuition budget**
- **AACSB Accredited – Continuously since 1974**
- **Nationally Ranked by Bloomberg’s BusinessWeek – Only four programs in Ohio**
- **Top Tier Business Schools – U.S. News & World Report (259 schools recognized)**
- **Princeton Review – Best 294 Business Schools (MBAs)
Four years running 2010, 2011, 2012, 2013**
- **Faculty Dedicated to your Advancement and Achievement Beyond the Classroom**
- **Collaboration with Business**
- **Convenient Locations and Class Times**
- **Over 17,000 Business Alumni Locally and Worldwide**

Faculty with Extensive Business Experience

- **Maggie Houston** – State Accountancy Board of Ohio
- **Burhan Kawosa** – Finance
- **Dr. Fall Ainina** – James Investment Research
- **Dr. James Munch** – Customer Insight
- **Dr. Riad Ajami** – Center for Global Business, *Journal of Asia Pacific Business*
- **Dr. Carol Wang** – Finance
- **Dr. Bud Baker** – Project Management
- **Dr. Larry Weinstein** – Supply Chain Management



Top Caliber Students from Diverse Professions and Backgrounds

- 
- **Aerospace**
 - **Advertising / Design**
 - **Banking**
 - **Consumer Products**
 - **Healthcare**
 - **Finance**
 - **Government**
 - **Data Analytics**
 - **Law Enforcement**
 - **Marketing / Sales**
 - **Manufacturing**
 - **Pharmaceuticals**
 - **R&D / Engineering**
 - **Retailing**
 - **Telecommunications**
 - **Environmental Science**

Diverse Networking Opportunities

Recent graduating classes included students from:

- 
- Cengage Learning
 - Community Blood Center
 - Diebold Corporation
 - Interbrand Design Forum
 - Fifth Third Bank
 - Hubert Company, LLC
 - Lexis-Nexis
 - Computer Sciences Corp.
 - J.M. Smucker Company
 - The Kroger Company
 - Temple Liberty Savings
 - Lilly U.S.A .
 - Thermo Fisher Scientific
 - U.S. Bank
 - U.S. Department of Energy
 - Teradata
 - Wright Patterson Air Force Base

Ted Holthaus

Regional Business Manager, Central Life Sciences



"For the past twenty years, I have had a goal of getting my MBA to advance my career in international business and to continue my commitment to life-long learning. The weekend cohort program offered the perfect opportunity to keep up with my aggressive travel schedule throughout my business region. And I also had enough time to excel in my MBA program. Meeting every other weekend in a supportive, cohort environment helped me to maximize my learning in each of my MBA classes. Taking a few additional classes at the Dayton campus allowed me to earn a dual-MBA degree. I would recommend Wright State's MBA program to any business professional in any stage of their career. "

- ❑ 2011 MBA Degree: Dual Concentrations in International Business and Management, Innovation and Change
- ❑ 2011 Outstanding Graduate Student Award Recipient: Department of Management and International Business

Damon Daniels

Technology Engineer, The Kroger Co.



"The greatest quality of Wright State's MBA program is its accreditation. This became an essential factor as I narrowed my choice of schools. Having an MBA from an accredited institution that's branded internationally speaks volumes to your professional achievement and credibility. Wright State has given me the business acumen and confidence to advance my career opportunities that support and solidify my leadership skills.

The day and time of the weekend cohort worked well with my personal life and professional career. It allowed me to maintain an adequate workload with my employer, even taking on additional responsibilities while maintaining the ability to spend quality time with family."

Belva M. Hodge

Director of Operations, Anthrotech



"I've been with my company over 26 years, and I have wanted to obtain an MBA for at least 10 years. I wanted to be better prepared to handle the many issues that a position in a small company entails. I also felt I needed the credentials behind my title and position. The timing was right and WSU met all my needs, both financially and academically.

The WSU MBA weekend cohort program is perfect for someone like myself who travels quite a bit for work, has a very active family, and many other life commitments. The weekend program allowed me to be able to focus on all those aspects of my life.

I would definitely recommend the weekend cohort program to anyone, especially if you are like me and have been in the work force for a long time and are worried about going back to school. The students in these programs are in the same boat. I just can't say enough about the professors I have had, they are there to help you better yourself and learn and apply this to your current workplace. Most of them have been in the work force as well as in higher education for quite some time."

Dan Worsham

LexisNexis



"I'm confident that having an MBA will make more job opportunities available to me. A highly valuable class for me was "Leading Teams & Organizations". That class gave me a lot of useful information relating to interactions with people at work. There have been many times at work that I'm reminded of something that was discussed in this class and can approach situations with more effectiveness and insight.

The scheduling of the classes was a major benefit for me. Attending class every other week is a great option. Wright State also waived the foundation courses for me since my undergraduate degree is in business from Wright State. The cost is very competitive as well. I would recommend the program to others who would like to get their MBA. I like the cohort system and the class scheduling."

Beth Pepper

Senior Client Sales & Marketing Leader, Alliance Data



"The Wright State Weekend MBA Program has afforded me the opportunity to broaden my professional network, learn from professors with real business experience and attend classes on weekends for a better work/life balance.

I chose Raj Soin College of Business because of the value that an MBA from WSU provides and also for the convenience of taking weekend courses. I also really enjoy the every-other weekend schedule; I travel a lot for work so it would have been difficult to commit to regular week day classes."

Career Opportunities!

- **Annual Student-Alumni Networking Events**
- **Exposure to Leaders in Other Companies**
- **Life-long Use of Career Services**
 - <http://career.wright.edu/>
- **Active Alumni Chapters throughout the U.S.**
 - **88,000 WSU Alumni**
 - **17,000 Business Alumni**

Study Abroad Opportunities

- ❑ **Designed for Working Professionals**
- ❑ **Once in a Life-time Experience**
 - **Meet local business leaders**
 - **Participate in business seminars**
 - **Take cultural tours**
- ❑ **China Trip: 2009**
- ❑ **Paris Trips: 2010–2013**



MBA Programs

- **Part-time Evenings**
 - Main Campus

- **Part-time Weekends**
 - Mason – Sinclair Courseview Campus
 - Dayton – Main Campus
 - Celina – Lake Campus

- **Full-time**
 - Main Campus
 - Graduate Assistantships and Graduate Tuition Scholarships available

Evening MBA

- **Convenient evening classes**
 - One night a week: 6:30 p.m. – 9:10 p.m.
 - Two nights a week: 5:00 p.m. – 6:20 p.m.

- **Complete the program at your own pace**
 - Typically in 2-5 years

- **Foundation courses offered online**

Weekend MBA

- **Convenient weekend classes**
 - Friday night: 4:00 p.m. – 9:30 p.m.
 - Saturday morning: 8:00 a.m. – 1:30 p.m.
 - Classes meet every other weekend

- **Start and finish the program with the same cohort**
 - Supportive network of professionals
 - Classmates from diverse sectors and professions

- **Three locations**
 - Mason – Courseview Campus
 - Dayton – Main Campus
 - Celina – Lake Campus

- **Complete the program in two years**

- **Foundation courses offered online**

Application Process

- ❑ **Application Form**
 - **Application fee waived if you apply today**
- ❑ **Transcripts**
 - **From all schools attended**
- ❑ **GMAT Score**

Admissions Index

- **Combination of undergraduate GPA and GMAT score**
- **(Undergraduate GPA X 200) + GMAT Score**
- **1100 point minimum admission index required**
- **Average GMAT score = 500**
- **GMAT is waived if you already have a master's degree from an accredited U.S. university**

Graduate Management Admissions Test (GMAT)

□ Registration

- Online at www.mba.com
- \$250 Fee
- Visit mba.com/testcenterlist to find a local testing center

□ GMAT Study Materials

- Free GMATPrep software at mba.com/gmatprep
- Official GMAT study guide
- GMAT strategy book (Barron's, Kaplan, Princeton Review)

MBA Curriculum

- ❑ **Foundation** **0–13.5 Hours**
- ❑ **Core** **21 Hours**
- ❑ **Capstone** **3 Hours**
- ❑ **Concentration** **9 Hours**
- ❑ **Total**
11–16 Courses **33–46.5 Hours**

Foundation Courses

- **MBA 5100 Survey of Financial Accounting**
- **MBA 5200 Survey of Economics**
- **MBA 5300 Survey of Finance**
- **MBA 5400 Survey of Business Law**
- **MBA 5800 Survey of Quantitative Business Analysis**
 - **Required prerequisites for the MBA program**
 - **Offered online every term**
 - **Must pass proficiency exam to waive MBA 5300 and 5800**
 - **Previous coursework will waive MBA 5100, 5200, and 5400**

Core and Capstone Courses

□ Core Courses

- **MBA 7100 Strategic Cost Management**
- **MBA 7220 Economics for Managers**
- **MBA 7300 Financial Analysis and Decision Making**
- **MBA 7500 Leadership and Ethics**
- **MBA 7520 Int'l Business: Operations and Environments**
- **MBA 7600 Marketing Strategy**
- **MBA 7800 Supply Chain Management**

□ Capstone Course

- **MBA 7550 Developing and Implementing Competitive Strategies**

Concentrations



- ❑ **Economics**
- ❑ **Finance**
- ❑ **Health Care Management (School of Medicine)**
- ❑ **International Business**
- ❑ **Investments**
- ❑ **Interdisciplinary Business**
- ❑ **Management, Innovation and Change**
- ❑ **Marketing**
- ❑ **New Venture Creation**
- ❑ **Project Management**

Program Costs 2012 - 2013

Estimated Payback Period

Ohio Resident	Per Credit Hour	33 Credits 11 classes	46.5 Credits 16 classes
Part-time Evening	\$564	\$18,612	\$26,226
Part-time Weekend*	\$614	\$20,262	\$28,551
Non-resident	\$961	\$31,713	\$44,687
Pay Back Periods	Evening	1.5 years	2.1 years
	Weekend	1.7	2.3
	Non-Resident	2.6	3.7

Assumes:

- \$12,168/year additional earnings with a masters versus a bachelors degree
- No tuition reimbursement from employer
- Excludes costs for books: Approximately \$200/class or \$2,200-\$3,200 total

In Summary...

- **We believe in what we do.**
- **We offer unrivaled value.**
- **We are passionate about your success in the classroom and beyond!**

Advising Office Information

- Schedule an appointment with us!

(937) 775-2437

100 Rike Hall

- Monday–Thursday 8:30am–6:00pm
- Friday 8:30am–5:00pm

www.wright.edu/business