

Course Requirements

Academic Year 2023-2024

Program Admission Requirements: **2.5** cumulative gpa and **30** semester hours. Program requirements are subject to change. The following information is intended to provide an overview of the business curriculum and should not be referred to for verifying graduation requirements.

Wright State Core		39 hours
Element 1	Communication English Composition: ENG 1100, 2100	6 hours
Element 2	Mathematics EC 1050 or MTH 2280	4 hours
Element 3	Global Traditions (Select 1 course from each category) Interdisciplinary: AFS 2000 [#] ; ART 2430 [#] ; ATH 2500 ⁺ , ATH 2150 [#] ; CS 1000 ⁺ ; EC 2100, 2500 [#] , 2900 [#] ; ED 2100 ⁺ ; EES 2600 ⁺ ; ENG 2310 [#] , 2320 ⁺ ; GEO 2210 [#] ; ML 2030, 2040 ⁺ , 2050 ⁺ ; MUS 2420 [#] ; PLS 2510 [#] ; PPH 2000 [#] ; REL 1010, 2320 [#] ; RST 2610 [#] , 2620 [#] , 2710 [#] , 2810 [#] , 2910 [#] , 2920 [#] ; URS 2000 [#]	3 hours
Element 4	Global Traditions - History History: CLS 1500; HST 1100, 1200	3 hours
Element 5	Arts / Humanities ART 2140; CLS 1600, 2040 [*] ; ENG 2040 [*] , 2050 [#] , 2310 [#] ; ML 2040 ⁺ , 2050 ⁺ ; MP 1310; MUS 1210, 2140, 2420 [#] , 2900 [#] ; PHL 2100, 2040 [*] , 2050 ⁺ ; REL 2040 [*] ; TH 2140; UH 2010 [*]	3 hours
Element 6	Social Science: EC 2040	3 hours
Element 7	Social Science: FIN 2050	3 hours
Element 8	Natural Science* (Select two lecture/lab courses) ASM 1717; ATH 2100; BIO 1050, 1060, 1070; CHM 1050, 1060, 1070 [*] ; CS 1150; EES 1030, 1050, 1070; PHY 1050/1050L, 1060/1060L; SM 1010 [*]	8 hours
Element 9	Additional Core Course: EC 2050	3 hours
Element 10	One additional approved Wright State Core course from any of the Elements	3 hours
Multicultural Competence: Two courses from any of the Wright State Core (MC) designated courses Writing Across the Curriculum: Two Integrated (IW) courses from the Wright State Core		
<i># IW and MC course + MC course *IW course</i>		

Business Core Requirements - Lower level

18 hours

Students do not need to be admitted to a major program in the College of Business to enroll in the following courses:

ACC 2010	Principles of Accounting I
ACC 2020	Principles of Accounting II
FIN 2210	Financial Management I
MS 2040	Introduction to Business Statistics
MS 2050	Quantitative Business Modeling
MKT 2500	Principles of Marketing

Program Admission Requirements - PRE to BSB Status

PRE - Business Status:

All students will begin at Wright State as a PRE-Business student until they have met the program admission requirements listed below to move to BSB-Business standing.

PRE-Business students are NOT eligible to enroll in upper-level business classes.

BSB - Business Status:

Students will be admitted to BSB-Business status once they meet the following admission requirements:

- 1) 30 credit hours or more, AND
- 2) 2.5 cumulative GPA or higher (inclusive of all college credit)

BSB - Business Students:

Students must complete the following 2000-level courses to register for upper-level business courses:

STEP 1

The term **AFTER** these 7 courses are completed, students can register for **3000-level** courses* while finishing the remaining 4 lower-level business courses.



ACC 2010
EC 2040
EC 2050
EC 1050 or MTH 2280
ENG 1100
MKT 2500
MS 2040

STEP 2

The term **AFTER** all 11 of the 2000-level courses are completed, students can register for **4000-level** courses.*



ACC 2020
ENG 2100
FIN 2210
MS 2050

*Must meet **all** course prerequisites to register for any business course.

Business Core Requirements - Upper level

24 hours

Enrollment in the following courses is restricted to students admitted to a major program in the College of Business who have completed ENG 1100, 2100; EC 1050 or MTH 2280; ACC 2010, 2020; EC 2040, 2050; MS 2040, 2050; MKT 2500; and FIN 2210:

ENG 3000	Business Writing
EC 3010	Economics of Global Money Markets
LAW 3000	The Legal Environment of Business
MGT 3100	Management and Organizational Behavior
MIS 3000	Fundamentals of Information Systems
SCM 3070	Operations and Supply Chain Management
MGT 3110*	Business Ethics and Leadership Development
MGT 4990	Strategy: Domestic and International (must be taken in senior year)

Major Requirements: Must choose one of the following majors.

39 hours

Accountancy**General Electives: 14 hours**

ACC 2070 Careers in Accounting
 ACC 3010 Intermediate Accounting I
 ACC 3020 Intermediate Accounting II
 ACC 3230 Management Accounting
 ACC 3260 ACC Systems Design and Implementation
 ACC 3430 Federal Income Tax I
 ACC 4230* Auditing
 MIS 4300 Business Analytics

Select one Accounting Elective (3 hours):
 ACC 4390 Advanced, Govt. & Not-for-Profit Acc
 ACC 4420 Govt. & Not-for-Profit Accounting
 ACC 4440 Federal Income Tax II
 ACC 4460 Financial Statement Analysis

Accountancy - Financial Accounting Concentration**General Electives: 11 hours**

ACC 2070 Careers in Accounting
 ACC 3010 Intermediate Accounting I
 ACC 3020 Intermediate Accounting II
 ACC 3260 ACC Systems Design and Implementation
 ACC 3430 Federal Income Tax I
 ACC 4230* Auditing

FIN 3110 Financial Management II
 FIN 3120 Investing in Securities
 MIS 4300 Business Analytics

Select one Financial Accounting Elective (3 hours):
 FIN 3210 International Financial Management
 FIN 4220 Analysis of Corporate Financial Info.

Accountancy - Accounting Analytics Concentration**General Electives: 14 hours**

ACC 2070 Careers in Accounting
 ACC 3010 Intermediate Accounting I
 ACC 3020 Intermediate Accounting II
 ACC 3260 ACC Systems Design and Implementation
 ACC 3430 Federal Income Tax I
 ACC 4230* Auditing

MIS 3810 Introduction to Business Data
 MIS 4300 Business Analytics

Select one Accounting Analytics Elective (3 hours):
 MIS 3820 Data Mining for Business
 MIS 3840 Data Visualization
 MIS 4700 Data Science for Business Applications

Entrepreneurship**General Electives: 12 hours**

BUS 4000 Applied Bus Planning for Commercialization
 FIN 3280 Entrepreneurial Finance
 MGT 4750 Small Business Management
 MKT 3700 Creativity and Problem Solving
 MKT 4300 Entrepreneurship
 MKT 4720 Small Business Planning

Select Three Entrepreneurship Electives (9 hours):
 ACC 3230 Management Accounting
 EC 4010 Managerial Economics
 EC 4360 Industrial Organization

Select Three Entrepreneurship Electives (9 hours): cont'd
 MIS 4300 Business Analytics
 MGT 3210 Human Resource Management
 MGT 4200 Positive Organization Development
 MGT 4720* High Performance Teams
 MGT 4850 International Management
 MKT 3100 Consumer & Organizational Buyer Behavior
 MKT 3200 Principles of Selling
 MKT 4100 Emerging Technologies in Marketing
 MKT 4650 Marketing Analytics

**One elective must be IW.*

Economics		General Electives: 12 hours
EC 3150 Intermediate Microeconomics EC 3170* Intermediate Macroeconomics EC 3190* Institutional Economics EC 4090 Applied Econometrics	<i>Five Economics Electives (15 hours):</i> Select any 3000-4000 level Economics course not already required.	
Finance - General Track		General Electives: 12 hours
FIN 3110 Financial Management II FIN 3120 Investing in Securities FIN 4220* Analysis of Corporate Financial Info. FIN 3220 <u>or</u> Introduction to Quantitative Finance FIN 4440 FinTech	<i>Five Finance Electives (15 hours):</i> Select any 3000-4000 level Finance course not already required, or substitute no more than two 3000-4000 level Accounting or Economics courses.	
Finance - Investments Track		General Electives: 12 hours
FIN 3110 Financial Management II FIN 3120 Investing in Securities FIN 3220 Introduction to Quantitative Finance FIN 4120 Fixed Income Securities FIN 4220* Analysis of Corporate Financial Info. FIN 4440 FinTech	<i>Three Finance Electives (9 hours):</i> Select any 3000-4000 level Finance courses not already required, or substitute no more than two 3000-4000 level Accounting or Economics courses.	
Finance - Business Analytics Concentration		General Electives: 6 hours
FIN 3110 Financial Management II FIN 3120 Investing in Securities <i>Business Analytics Concentration (12 hours):</i> FIN 3220 Introduction to Quantitative Finance FIN 4440 FinTech MIS 3810 Introduction to Business Data MIS 3840 Data Visualization *FIN-BA students must take FIN 4220 as a finance elective to fulfill the IW major requirement.	<i>Two Business Analytics Electives (6 hours):</i> MIS 3820 Data Mining for Business MIS 4300 Business Analytics EC 4090 Applied Econometrics EC 4120 Economic Forecasting <i>Three Finance Electives (9 hours)*:</i> Select any 3000-4000 level Finance course not already required, or substitute no more than two 3000-4000 level Accounting or Economics courses.	
Financial Services		General Electives: 12 hours
FIN 3110 Financial Management II FIN 3120 Investing in Securities FIN 3160 Foundations of Financial Planning FIN 3260 Risk and Insurance FIN 4160 Retirement Planning & Employee Benefits FIN 4260 Estate Planning FIN 4270* Practicum in Financial Planning ACC 3430 Federal Income Tax I	<i>One Financial Services Elective (3 hours):</i> Select any 3000-4000 level Finance course not already required, or from the following: ACC 3010, 3230, 3260, 4230, 4440; MKT 3200	

Human Resource Management**General Electives: 15 hours**

MGT 3210 Human Resource Management
 MGT 4250 Compensation & Benefits
 MGT 4260 Staffing
 MGT 4770 Training, Development & Performance Mgt
 MGT 4950* Human Resource Capstone
 LAW 4300 Legal Aspects of the Workplace

Select Two HRM Electives (6 hours):
 MGT 4200 Positive Organization Development
 MGT 4300 Organization Change & Conflict Mgt.
 MGT 4720* High Performance Teams
 MGT 4750 Small Business Management
 MGT 4850 International Management

International Business**Cultural Electives: 9 hours**

EC 4190 International Economics
 FIN 3210 International Financial Management
 MGT 4850 International Management
 MKT 3300 International Marketing
 SCM 3340 Global Supply Chain Management
 IB 4810 International Experience
 IB 4860* International Trade Management

Language Requirement (9 hours):
 ARA / CHI / FR / GER / SPN 2010, 2020
 ARA / CHI / FR / GER / SPN 3000-4000 level course

Cultural Electives:
 See Fact Sheet for list of cultural electives.

Management**General Electives: 15 hours**

MGT 1900** Managerial Character & Competence I
 MGT 3900** Applied Managerial Skills and Character
 MGT 3210 Human Resource Management
 MGT 4720* High Performance Teams
 MGT 4850 International Management
 MGT 4900 Managerial Character & Competence II
 **Select either MGT 1900 or 3900

Select Three Management Electives (9 hours):
 MGT 4200 Positive Organization Development
 MGT 4260 Staffing
 MGT 4300 Organization Change & Conflict Mgt.
 MGT 4750 Small Business Management
 MGT 4770 Training and Development
 LAW 4300 Legal Aspects of the Workplace

Management Information Systems**General Electives: 12 hours**

MIS 1150 Introduction to Business Programming
 MIS 2150 IS Applications Development
 MIS 3150 Data and Information Management
 MIS 3250 Analysis & Design of Information Systems
 MIS 4250 Information Technology Infrastructure
 MIS 4500* Business Processes & Enterprise Systems
 MIS 4950 IS Project Management & Development

Select two MIS Electives (6 hours):
 MIS 3810 Introduction to Business Data
 MIS 3820 Data Mining for Business
 MIS 3840 Data Visualization for Business
 MIS 4300 Business Analytics
 MIS 4600 Geographic Information Systems for Bus.
 MIS 4700 Data Science for Business Applications
 SCM 4250 Supply Chain Information Management

MIS - Business Analytics Concentration**General Electives: 3 hours**

MIS 1150 Introduction to Business Programming
 MIS 2150 IS Applications Development
 MIS 3150 Data and Information Management
 MIS 3250 Analysis & Design of Information Systems
 MIS 4250 Information Technology Infrastructure
 MIS 4500* Business Processes & Enterprise Systems
 MIS 4950 IS Project Management & Development

Business Analytics Concentration (6 hours):
 MIS 3810 Introduction to Business Data
 MIS 3840 Data Visualization

Three Business Analytics Electives (9 hours):
 MIS 3820 Data Mining for Business
 MIS 4300 Business Analytics
 MIS 4600 Geographic Info Systems for Business
 MIS 4700 Data Science for Business

Marketing**General Electives: 12 hours**

MKT 3100 Consumer & Organizational Buyer Behavior
 MKT 3500 Marketing Research & Decision-Making
 MKT 4900* Marketing Strategy

Select Six Marketing Electives (18 hours):

MKT 3200 Principles of Selling
 MKT 3300 International Marketing
 MKT 3400 Integrated Marketing Communications
 MKT 3600 Retailing and E-Commerce
 MKT 3700 Creativity, Problem Solving, and Comm.

Select Six Marketing Electives (18 hours): cont'd

MKT 4100 Emerging Technologies in Marketing
 MKT 4150 Viral Marketing and Social Media
 MKT 4300 Entrepreneurship
 MKT 4400 Services Marketing
 MKT 4650 Marketing Analytics
 MKT 4670 Marketing Analytics: Tools & Insights
 MKT 4690 Marketing Analytics: Big Data & Predictions
 MKT 4700 Marketing Challenges
 MKT 4720 Small Business Marketing Planning

Marketing - Business Analytics Concentration**General Electives: 6 hours**

MKT 3100 Consumer & Organizational Buyer Behavior
 MKT 3500 Marketing Research & Decision-Making
 MKT 4900* Marketing Strategy

Select Three Marketing Electives (9 hours):

Select any 3000-4000 level MKT courses that are not already required, or from the following:
 BUS 4000 Applied Bus Planning for Commercialization

Business Analytics Concentration (6 hours):

MIS 3810 Introduction to Business Data
 MIS 3840 Data Visualization

Three Business Analytics Electives (9 hours):

MKT 4100 Emerging Technologies in Marketing
 MKT 4650 Marketing Analytics
 MKT 4670 Marketing Analytics: Tools & Insights
 MKT 4690 Marketing Analytics: Big Data & Predictions

Supply Chain Management**General Electives: 15 hours**

SCM 3200 Basics of Supply Chain Management
 SCM 3300 Quality and Process Management
 SCM 3330 Planning & Control for Supply Chain Sys.
 SCM 3340 Global Supply Chain Management
 SCM 4250 Supply Chain Information Management
 SCM 4600* Supply Management
 SCM 4950 Supply Chain Management Projects

Select One SCM STEM Elective (3 hours):

ACC 3230 Management Accounting
 MIS 3810 Introduction to Business Data
 MIS 3820 Data Mining for Business
 MIS 4300 Business Analytics
 MIS 4600 Geographic Info Systems for Business
 MIS 4700 Data Science for Business

General Electives:**Hours Vary by Major**

Courses offered by RSCoB or non-business courses that are not already required for your major. The following restrictions apply: 2 hours Kinesiology and Health; 4 hours Military Science. The following courses will not apply: DEV courses; CHM 1010; Organizational Leadership; Office Administration; and Technical courses. Transfer courses are subject to review and used on a case-by-case basis.