

Course Requirements

Fall 2021

Program Admission Requirements: 2.5 cumulative gpa and 30 semester hours. Program requirements are subject to change. The following information is intended to provide an overview of the business curriculum and should not be referred to for verifying graduation requirements.

| Wright State Core | | 39 hours |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------|
| Element 1 | Communication English Composition: ENG 1100, 2100 | 6 hours |
| Element 2 | Mathematics EC 1050 or MTH 2280 | 4 hours |
| Element 3 | Global Traditions (Select 1 course from each category) Interdisciplinary: AFS 2000 [#] ; ART 2430 [#] ; ATH 2500 ⁺ , ATH 2150 [#] ; CS 1000 ⁺ ; EC 2100, 2500 [#] , 2900 [#] ; ED 2100 ⁺ ; EES 2600 ⁺ ; ENG 2310 [#] , 2320 ⁺ ; GEO 2210 [#] ; ML 2030, 2040 ⁺ , 2050 ⁺ ; MUS 2420 [#] ; PLS 2510 [#] ; PPH 2000 [#] ; REL 2320 [#] ; RST 2610 [#] , 2620 [#] , 2710 [#] , 2810 [#] , 2910 [#] , 2920 [#] ; URS 2000 [#] History: CLS 1500; HST 1100, 1200 | 3 hours 3 hours |
| Element 4 | Arts / Humanities ART 2140; CLS 1600, 2040 [*] ; ENG 2040 [*] , 2050 [#] , 2310 [#] ; ML 2040 ⁺ , 2050 ⁺ ; MP 1310; MUS 1210, 2140, 2420 [#] , 2900 [#] ; PHL 2100, 2040 [*] , 2050 [*] ; REL 2040 [*] ; TH 2140; UH 2010 [*] | 3 hours |
| Element 5 | Social Science EC 2040; FIN 2050 | 6 hours |
| Element 6 | Natural Science* (Select two lecture/lab courses) ATH 2100; BIO 1050, 1060, 1070; CHM 1050, 1060, 1070 [*] ; CS 1150; EES 1030, 1050, 1070; PHY 1050/1050L, 1060/1060L; SM 1010 [*] | 8 hours |
| Additional Core Courses | EC 2050 (1) additional approved Wright State Core course from any of the Elements | 3 hours 3 hours |
| Multicultural Competence: Two courses from any of the Wright State Core (MC) designated courses Writing Across the Curriculum: Two Integrated (IW) courses from the Wright State Core | | |
| # IW and MC course * MC course *IW course | | |

Business Core Requirements

18 hours

Students do not need to be admitted to a major program in the College of Business to enroll in the following courses:

| | |
|----------|-------------------------------------|
| ACC 2010 | Principles of Accounting I |
| ACC 2020 | Principles of Accounting II |
| FIN 2210 | Financial Management I |
| MS 2040 | Introduction to Business Statistics |
| MS 2050 | Quantitative Business Modeling |
| MKT 2500 | Principles of Marketing |

Business Core Requirements

24 hours

Enrollment in the following courses is restricted to students admitted to a major program in the College of Business who have completed ENG 1100, 2100; EC 1050 or MTH 2280; ACC 2010, 2020; EC 2040, 2050; MS 2040, 2050; MKT 2500; and FIN 2210:

| | |
|-----------|---------------------------------------------------------------------|
| ENG 3000 | Business Writing |
| EC 3010 | Economics of Global Money Markets |
| LAW 3000 | The Legal Environment of Business |
| MGT 3100 | Management and Organizational Behavior |
| MIS 3000 | Fundamentals of Information Systems |
| SCM 3070 | Operations and Supply Chain Management |
| MGT 3110* | Business Ethics and Leadership Development |
| MGT 4990 | Strategy: Domestic and International (must be taken in senior year) |

Major Requirements: Business students must choose one of the following majors.

39 hours

Accountancy

General Electives: 17 hours

| | |
|-----------|---------------------------------------|
| ACC 2070 | Careers in Accounting |
| ACC 3010 | Intermediate Accounting I |
| ACC 3020 | Intermediate Accounting II |
| ACC 3230 | Management Accounting |
| ACC 3260 | ACC Systems Design and Implementation |
| ACC 3430 | Federal Income Tax I |
| ACC 4230* | Auditing |

Select one Accounting Elective (3 hours):
ACC 4420 Govt. & Not-for-Profit Accounting
ACC 4440 Federal Income Tax II
ACC 4460 Financial Statement Analysis

Economics

General Electives: 12 hours

| | |
|----------|-----------------------------|
| EC 3150 | Intermediate Microeconomics |
| EC 3170* | Intermediate Macroeconomics |
| EC 3190* | Institutional Economics |
| EC 4090 | Applied Econometrics |

Five Economics Electives (15 hours):
Select any 3000-4000 level Economics course not already required.

Entrepreneurship

General Electives: 12 hours

| | |
|----------|--------------------------------------------|
| BUS 4000 | Applied Bus Planning for Commercialization |
| FIN 3280 | Entrepreneurial Finance |
| MGT 4750 | Small Business Management |
| MKT 3700 | Creativity and Problem Solving |
| MKT 4300 | Entrepreneurship |
| MKT 4720 | Small Business Planning |

Select Three Entrepreneurship Electives (9 hours):
ACC 3230 Management Accounting
EC 4010 Managerial Economics
EC 4360 Industrial Organization

Select Three Entrepreneurship Electives (9 hours): cont'd
MIS 4300 Business Analytics
MGT 3210 Human Resource Management
MGT 4200 Positive Organization Development
MGT 4720* High Performance Teams
MGT 4850 International Management
MKT 3100 Consumer & Organizational Buyer Behavior
MKT 3200 Principles of Selling
MKT 4100 Emerging Technologies in Marketing
MKT 4650 Marketing Analytics

*One elective must be IW.

| | | |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------|
| Finance - General Track | | General Electives: 12 hours |
| ACC 3010 Intermediate Accounting I FIN 3110 Financial Management II FIN 3120 Investing in Securities FIN 3210 International Financial Management | <i>Five Finance Electives (15 hours)*:</i> Select any 3000-4000 level Finance course not already required, or substitute no more than two 3000-4000 level Accounting or Economics courses. <i>*One elective must be IW.</i> | |
| Finance - Financial Management Track | | General Electives: 12 hours |
| ACC 3010 Intermediate Accounting I ACC 3020 Intermediate Accounting II FIN 3110 Financial Management II FIN 3120 Investing in Securities FIN 3210 International Financial Management FIN 4210 Financial Management III FIN 4220* Analysis of Corporate Financial Info. | <i>Two Finance Electives (6 hours):</i> Select any 3000-4000 level Finance course not already required, or substitute no more than one 3000-4000 level Accounting course. | |
| Finance - Investments Track | | General Electives: 12 hours |
| ACC 3010 Intermediate Accounting I ACC 3020 Intermediate Accounting II FIN 3110 Financial Management II FIN 3120 Investing in Securities FIN 3210 International Financial Management FIN 4120 Fixed Income Securities FIN 4130 Derivatives FIN 4220* Analysis of Corporate Financial Info. | <i>One Finance Elective (3 hours):</i> Select any 3000-4000 level Finance course not already required, or substitute one 3000-4000 level Accounting course. | |
| Finance - Real Estate Track | | General Electives: 12 hours |
| FIN 3110 Financial Management II FIN 3120 Investing in Securities FIN 3240 Principles of Real Estate FIN 4140 Real Estate Law FIN 4150* Real Estate Finance and Appraisal | <i>Four Finance Electives (12 hours):</i> Select any 3000-4000 level Finance course not already required, or from the following: MKT 3200; GEO 3100, 3200, 3400; URS 3000, 3100 | |
| Financial Services | | General Electives: 12 hours |
| FIN 3110 Financial Management II FIN 3120 Investing in Securities FIN 3160 Foundations of Financial Planning FIN 3260 Risk and Insurance FIN 4160 Retirement Planning & Employee Benefits FIN 4260 Estate Planning FIN 4270* Practicum in Financial Planning ACC 3430 Federal Income Tax I | <i>One Financial Services Elective (3 hours):</i> Select any 3000-4000 level Finance course not already required, or from the following: ACC 3010, 3230, 3260, 4230, 4440; MKT 3200 | |

Human Resource Management

General Electives: 15 hours

MGT 3210 Human Resource Management
MGT 4250 Compensation & Benefits
MGT 4260 Staffing
MGT 4770 Training, Development & Performance Mgt
MGT 4950* Human Resource Capstone
LAW 4300 Legal Aspects of the Workplace

Select Two HRM Electives (6 hours):
MGT 4200 Positive Organization Development
MGT 4300 Organization Change & Conflict Mgt.
MGT 4720* High Performance Teams
MGT 4750 Small Business Management
MGT 4850 International Management

International Business

Cultural Electives: 9 hours

EC 4190 International Economics
FIN 3210 International Financial Management
MGT 4850 International Management
MKT 3300 International Marketing
SCM 3340 Global Supply Chain Management
IB 4810 International Experience
IB 4860* International Trade Management

Language Requirement (9 hours):
ARA / CHI / FR / GER / SPN 2010, 2020
ARA / CHI / FR / GER / SPN 3000-4000 level course

Cultural Electives:
See Fact Sheet for list of cultural electives.

Management

General Electives: 15 hours

MGT 1900 Managerial Character & Competence I
MGT 3210 Human Resource Management
MGT 4720* High Performance Teams
MGT 4850 International Management
MGT 4900 Managerial Character & Competence II

Select Three Management Electives (9 hours):
MGT 4200 Positive Organization Development
MGT 4260 Staffing
MGT 4300 Organization Change & Conflict Mgt.
MGT 4750 Small Business Management
MGT 4770 Training and Development
LAW 4300 Legal Aspects of the Workplace

Management Information Systems

General Electives: 12 hours

MIS 1150 Introduction to Business Programming
MIS 2150 IS Applications Development
MIS 3150 Data and Information Management
MIS 3250 Analysis & Design of Information Systems
MIS 4250 Information Technology Infrastructure
MIS 4500* Business Processes & Enterprise Systems
MIS 4950 IS Project Management & Development

Select two MIS Electives (6 hours):
MIS 3810 Introduction to Business Data
MIS 3820 Data Mining for Business
MIS 3840 Data Visualization for Business
MIS 4300 Business Analytics
MIS 4600 Geographic Information Systems for Bus.
MIS 4700 Data Science for Business Applications
MIS 4800 Special Topics in MIS
SCM 4250 Supply Chain Information Management

Marketing - General Track**General Electives: 12 hours**

MKT 3100 Consumer & Organizational Buyer Behavior
 MKT 3500 Marketing Research & Decision-Making
 MKT 4900* Marketing Strategy

Select Six Marketing Electives (18 hours):

MKT 3200 Principles of Selling
 MKT 3300 International Marketing
 MKT 3400 Integrated Marketing Communications
 MKT 3600 Retailing and E-Commerce

Select Six Marketing Electives (18 hours): cont'd

MKT 3700 Creativity, Problem Solving, and Comm.
 MKT 4100 Emerging Technologies in Marketing
 MKT 4150 Viral Marketing and Social Media
 MKT 4300 Entrepreneurship
 MKT 4400 Services Marketing
 MKT 4650 Marketing Analytics
 MKT 4700 Marketing Challenges
 MKT 4850 Special Topics

Marketing - Customer Insight**General Electives: 6 hours**

MKT 3100 Consumer & Organizational Buyer Behavior
 MKT 3500 Marketing Research & Decision-Making
 MKT 4900* Marketing Strategy

Customer Insight Track (9 hours required):

MKT 3700 Creativity, Problem Solving, and Comm.
 MKT 4650 Marketing Analytics
 MKT 4700 Marketing Challenges

Select Five Marketing Electives (15 hours):

MKT 3200 Principles of Selling
 MKT 3300 International Marketing
 MKT 3400 Integrated Marketing Communications
 MKT 3600 Retailing and E-Commerce
 MKT 4100 Emerging Technologies in Marketing
 MKT 4150 Viral Marketing and Social Media
 MKT 4300 Entrepreneurship
 MKT 4400 Services Marketing
 MKT 4850 Special Topics

Supply Chain Management**General Electives: 15 hours**

SCM 3200 Basics of Supply Chain Management
 SCM 3300 Quality and Process Management
 SCM 3330 Planning & Control for Supply Chain Sys.
 SCM 3340 Global Supply Chain Management

SCM 4250 Supply Chain Information Management
 SCM 4600* Supply Management
 SCM 4950 Supply Chain Management Projects
 ACC 3230 Management Accounting

Business Electives:**Hours Vary By Major**

3000-4000 level courses offered by the College of Business and BUS 1000.
 The following courses do not apply: EC 2000, 2100, 2500, 2900 and FIN 2050.
 Courses that have been designated "for non-business majors" will not apply.

Non-Business Electives:**Hours Vary By Major**

1000-4000 level courses taught outside the College of Business.
 The following restrictions apply: 2 hours Kinesiology and Health; 4 hours Military Science.
 The following courses will not apply: MTH 1450 and math courses below the level of MTH 1280;
 Developmental ENG and CHM; Organizational Leadership; Office Administration; and Technical courses.

Business Analytics Concentration Requirements

Add-On concentration available for the business majors listed below.

Finance - General Track

General Electives: 6 hours

ACC 3010 Intermediate Accounting I
 FIN 3110 Financial Management II
 FIN 3120 Investing in Securities
 FIN 3210 International Financial Management

Business Analytics Concentration (9 hours):

MIS 3810 Introduction to Business Data
 MIS 3840 Data Visualization
 FIN 3220 Introduction to Quantitative Finance

Two Business Analytics Electives (6 hours):

MIS 3820 Data Mining for Business
 MIS 4300 Business Analytics

Two Finance Electives (6 hours)*:

Select any 3000-4000 level Finance course not already required

**Students pursuing the Finance General Track and Business Analytics Concentration must still take FIN 4220 to fulfill the IW major requirement.*

Management Information Systems

General Electives: 3 hours

MIS 1150 Introduction to Business Programming
 MIS 2150 IS Applications Development
 MIS 3150 Data and Information Management
 MIS 3250 Analysis & Design of Information Systems
 MIS 4250 Information Technology Infrastructure
 MIS 4500* Business Processes & Enterprise Systems
 MIS 4950 IS Project Management & Development

Business Analytics Concentration (6 hours):

MIS 3810 Introduction to Business Data
 MIS 3840 Data Visualization

Three Business Analytics Electives (9 hours):

MIS 3820 Data Mining for Business
 MIS 4300 Business Analytics
 MIS 4600 Geographic Info Systems for Bus.
 MIS 4700 Data Science for Business

Marketing - General Track

General Electives: 6 hours

MKT 3100 Consumer & Org Buyer Behavior
 MKT 3500 Marketing Research & Decision-Making
 MKT 4900* Marketing Strategy

Business Analytics Concentration (6 hours):

MIS 3810 Introduction to Business Data
 MIS 3840 Data Visualization

Three Business Analytics Electives (9 hours):

MKT 4100 Emerging Technologies in Marketing
 MKT 4650 Marketing Analytics
 MKT 4670 Marketing Analytics: Tool and Insights
 MKT 4690 Marketing Analytics: Big Data & Predictions

Select Three Marketing Electives (9 hours):

MKT 3200 Principles of Selling
 MKT 3300 International Marketing
 MKT 3400 Integrated Marketing Communications
 MKT 3600 Retailing and E-Commerce
 MKT 3700 Creativity, Problem Solving, and Comm.
 MKT 4100 Emerging Technologies in Marketing
 MKT 4150 Viral Marketing and Social Media
 MKT 4300 Entrepreneurship
 MKT 4400 Services Marketing
 MKT 4700 Marketing Challenges
 MKT 4850 Special Topics