

Business Minor Programs

Academic Year 2023-2024

100 Rike Hall
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Students will be admitted to the minor when they have achieved junior standing and been admitted to a major program of study. Non-business majors may complete only one minor and may not take additional business courses beyond those required for the minor. Students must complete at least 50% of minor courses at WSU.

Business (non-business majors)		18 hours
ACC 2010 Principles of Accounting I EC 2040 Principles of Microeconomics MKT 2500 Principles of Marketing MGT 3100 Management and Organizational Behavior FIN 2050 <u>or</u> Personal Financial Decision Making FIN 2210 Financial Management I		<i>Business Minor Elective (3 hours):</i> Select any 2000-level business core course or any 3000-4000 level business course. Students must meet the prerequisite(s) of the course selected. ENG 3000 is excluded.
Business Analytics		18 hours
MIS 3000 Fundamentals of Information Systems MIS 3810 Introduction to Business Data MIS 3820 Data Mining for Business MIS 3840 Data Visualization for Business		<i>Two Business Analytics Electives (6 hours):</i> See a business advisor for the approved list of electives for the business analytics minor.
Economics		18 hours
EC 2040 Principles of Microeconomics EC 2050 Principles of Macroeconomics		<i>Four Economics Electives (12 hours):</i> Select any 3000-4000 level Economics courses.
Entrepreneurship		18 hours
BUS 4000 Applied Bus Planning for Commercialization MKT 4300 Entrepreneurship MKT 4720 Small Business Marketing Planning		<i>Three Entrepreneurship Electives (9 hours):</i> See a business advisor for the approved list of electives for the entrepreneurship minor.
Entrepreneurship Essentials (non-business majors)		18 hours
<i>Business Foundational Courses:</i> ACC 2010 <u>or</u> Principles of Accounting FIN 2210 Financial Management I MKT 2500 Principles of Marketing MGT 3100 Management and Organizational Behavior		<i>Experiential Entrepreneurship Courses:</i> BUS 4000 Applied Bus Planning for Commercialization MKT 4300 Entrepreneurship MKT 4720 Small Business Marketing Planning
International Business		18 hours
MGT 3100 Management and Organizational Behavior MGT 4850 International Management MKT 2500 Principles of Marketing MKT 3300 International Marketing		<i>Cultural Competency (6 hours):</i> 1. 1010 level or above modern foreign language course. 2. Second modern foreign language course <u>or</u> cultural elective from an approved list (see a business advisor).
Management		18 hours
MGT 3100 Management and Organizational Behavior MGT 3210 Human Resource Management LAW 3000 The Legal Environment of Business		<i>Three Management Electives (9 hours):</i> Select any 3000-4000 level Management courses. MGT 3110 and 4990 are excluded.
Management Information Systems		18 hours
MIS 3000 Introduction to Information Systems MIS 3150 Data and Information Management MIS 3250 Analysis & Design of Information Systems MIS 4500* Business Processes & Enterprise Systems		<i>Two MIS Electives (6 hours):</i> See a business advisor for the approved list of electives for the MIS minor.

Marketing		18 hours
MKT 2500	Principles of Marketing	<i>Four Marketing Electives (12 hours):</i> Select any 3000-4000 level Marketing courses.
MKT 3100	Consumer & Organizational Buyer Behavior	
Supply Chain Management		18 hours
MS 2050	Quantitative Business Modeling	<i>Three SCM Electives (9 hours):</i> Select any 3000-4000 level SCM course. SCM 4950 is excluded.
SCM 3070	Operations and Supply Chain Management	
SCM 3200	Basics of Supply Chain Management	

Business Certificate Programs Academic Year 2023-2024

The following certificates are offered by the RSCOB. The Business Analytics Certificate is open to students currently studying in the Raj Soin College of Business or students who have graduated with a bachelor's degree in business from an AACSB-accredited school. Students who do not have an undergraduate degree in business may also apply but may be required to complete the prerequisites to the courses chosen in the BA certificate program. The Economics Issues and Human Resources Certificates are open to both business and non-business majors. Students must complete at least 50% of certificate courses at WSU.

Business Analytics		12 hours	
MIS 3810	Introduction to Business Data	<i>Two Business Analytics Electives (6 hours): cont'd</i>	
MIS 3840	Data Visualization for Business		
<i>Two Business Analytics Electives (6 hours):</i> Select from the list below.		MIS 3820	Data Mining for Business
EC 3170	Intermediate Macroeconomics	MIS 4300	Business Analytics
EC 4090	Introduction to Econometrics	MIS 4600	Geographic Information Systems
EC 4120	Economic Forecasting	MIS 4700	Data Science for Business Applications
EC 4440	Economic Development	MKT 3500	Marketing Research
FIN 3220	Introduction to Quantitative Finance	MKT 4100	Digital Marketing
		MKT 4650	Marketing Analytics
		MKT 4670	Marketing Analytics: Tools & Insights
		MKT 4690	Marketing Analytics: Big Data & Predict.
Economic Issues		12 hours	
EC 2000	Economic Life	<i>Two Economics Electives (6 hours): cont'd</i>	
EC 2900	Global Economic, Bus, and Social Issues	EC 3260	Economics of Poverty & Discrimination
<i>Two Economics Electives (6 hours):</i> Select from the list below. At least one course must be 3000 level or higher.		EC 3450	The Economics of Diversity
EC 2100	The Economics of State and Society	EC 4200	Law and Economics
EC 2500	Economic Systems of the Global South	EC 4400	Regional and Urban Economics
		EC 4450	Political Economy of Women
		EC 4460	Gender & Econ Policy in Intl. Comparison
Human Resources		18 hours	
MGT 3100	Management and Organizational Behavior	<i>One HR Elective (3 hours):</i> Select the remaining required elective or from the list below.	
MGT 3210	Human Resource Management	MGT 4200	Positive Organization Development
MGT 4260	Staffing	MGT 4300	Organization Change & Conflict Mgt.
<i>HR Required Electives (6 hours):</i> Choose 2 of the following 3 courses.		MGT 4720*	High Performance Teams
MGT 4250	Compensation and Benefits	MGT 4750	Small Business Management
MGT 4770	Training, Devel, and Performance Mgt.	MGT 4800	Special Topics in Management
LAW 4300	Legal Aspects of the Workplace	MGT 4850	International Management
		MGT 4950	HR Practicum II: HR Strategy
		LAW 3000	Legal Environment of Business