

Business Minor Programs

Fall 2021

100 Rike Hall
(937) 775-2437

The following minors are open to all majors. Exception: The business minor is only open to non-business majors. Students will be admitted to the minor when they have achieved junior standing and been admitted to a major program of study. Non-business majors may complete only one minor and may not take additional business courses beyond those required for the minor. Students majoring in Liberal Arts Economics may not enroll in any business minor. Students must complete at least 50% of minor courses at WSU.

Business		18 hours
ACC 2010 Principles of Accounting I EC 2040 Principles of Microeconomics MKT 2500 Principles of Marketing MGT 3100 Management and Organizational Behavior FIN 2050 <u>or</u> Personal Financial Decision Making FIN 2210 Financial Management I	<i>Business Minor Elective (3 hours):</i> Select any 2000-level business core course or any 3000-4000 level business course. Students must meet the prerequisite(s) of the course selected. ENG 3000 is excluded.	
Economics		18 hours
EC 2040 Principles of Microeconomics EC 2050 Principles of Macroeconomics	<i>Four Economics Electives (12 hours):</i> Select any 3000-4000 level Economics courses.	
Entrepreneurship		18 hours
BUS 4000 Applied Bus Planning for Commercialization MKT 4300 Entrepreneurship MKT 4720 Small Business Marketing Planning	<i>Three Entrepreneurship Electives (9 hours):</i> See a business advisor for the approved list of electives for the entrepreneurship minor.	
International Business		18 hours
MGT 3100 Management and Organizational Behavior MGT 4850 International Management MKT 2500 Principles of Marketing MKT 3300 International Marketing	<i>Cultural Competency (6 hours):</i> 1. 1010 level or above modern foreign language course. 2. Second modern foreign language course <u>or</u> cultural elective from an approved list (see a business advisor).	
Management		18 hours
MGT 3100 Management and Organizational Behavior MGT 3210 Human Resource Management LAW 3000 The Legal Environment of Business	<i>Three Management Electives (9 hours):</i> Select any 3000-4000 level Management courses. MGT 3110 and 4990 are excluded.	
Management Information Systems		21 hours
MIS 1150 Introduction to Business Programming MIS 3000 Introduction to Information Systems MIS 3150 Data and Information Management MIS 3250 Analysis & Design of Information Systems MIS 4500* Business Processes & Enterprise Systems	<i>Two MIS Electives (6 hours):</i> Select from any 3000-4000 level MIS course and SCM 4250. MIS 4950 is excluded.	
Marketing		18 hours
MKT 2500 Principles of Marketing MKT 3100 Consumer & Organizational Buyer Behavior	<i>Four Marketing Electives (12 hours):</i> Select any 3000-4000 level Marketing courses.	
Supply Chain Management		18 hours
MS 2050 Quantitative Business Modeling SCM 3070 Operations and Supply Chain Management SCM 3200 Basics of Supply Chain Management	<i>Three SCM Electives (9 hours):</i> Select any 3000-4000 level SCM course. SCM 4950 is excluded.	

Business Certificate Programs

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The following certificates are offered by the RSCOB. The Business Analytics Certificate is only open to students currently studying in the Raj Soin College of Business or students who have graduated with a bachelor's degree in business from an AACSB-accredited school. The Economics Issues and Human Resources Certificates are open to both business and non-business majors. Students must complete at least 50% of certificate courses at WSU.

Business Analytics		12 hours
MIS 3810 Introduction to Business Data MIS 3840 Data Visualization for Business		<i>Two Business Analytics Electives (6 hours): cont'd</i> MIS 3820 Data Mining for Business MIS 4300 Business Analytics MIS 4600 Geographic Information Systems MIS 4700 Data Science for Business Applications MKT 3500 Marketing Research MKT 4100 Digital Marketing MKT 4650 Marketing Analytics MKT 4670 Marketing Analytics: Tools & Insights MKT 4690 Marketing Analytics: Big Data & Predict.
<i>Two Business Analytics Electives (6 hours):</i> Select from the list below. EC 3170 Intermediate Macroeconomics EC 4090 Introduction to Econometrics EC 4120 Economic Forecasting EC 4440 Economic Development FIN 3220 Introduction to Quantitative Finance		
Economic Issues		12 hours
EC 2000 Economic Life EC 2900 Global Economic, Bus, and Social Issues		<i>Two Economics Electives (6 hours): cont'd</i> EC 3260 Economics of Poverty & Discrimination EC 3450 The Economics of Diversity EC 4200 Law and Economics EC 4400 Regional and Urban Economics EC 4450 Political Economy of Women EC 4460 Gender & Econ Policy in Intl. Comparison
<i>Two Economics Electives (6 hours):</i> Select from the list below. At least one course must be 3000 level or higher. EC 2100 The Economics of State and Society EC 2500 Economic Systems of the Global South		
Human Resources		18 hours
MGT 3100 Management and Organizational Behavior MGT 3210 Human Resource Management MGT 4260 Staffing		<i>One HR Elective (3 hours):</i> Select the remaining required elective or from the list below. MGT 4200 Positive Organization Development MGT 4300 Organization Change & Conflict Mgt. MGT 4720* High Performance Teams MGT 4750 Small Business Management MGT 4800 Special Topics in Management MGT 4850 International Management MGT 4950 HR Practicum II: HR Strategy LAW 3000 Legal Environment of Business
<i>HR Required Electives (6 hours):</i> Choose 2 of the following 3 courses. MGT 4250 Compensation and Benefits MGT 4770 Training, Devel, and Performance Mgt. LAW 4300 Legal Aspects of the Workplace		