What is Supply Chain Management?

Supply Chain can be defined as, “The process used by companies to ensure they are working efficiently while staying cost-effective.”

The disciplines involved in the production of goods and services have generally been eclipsed by financial and marketing issues. Management treated supply chain activities as a black box which could be controlled by the manipulation of a number of financial targets. However, it was later suggested that an effective logistics strategy can improve efficiency, quality, and the overall operations of a business.

Why Pursue a Supply Chain Degree at Wright State?

- Every organization, whether public or private, manufacturing or service, has a Supply Chain Management function.
- The increase in competitive pressure and advent of new technologies has resulted in a rediscovery of the importance of total quality management, competitiveness, and production/operations management.
- Supply Chain Management studies the strategies, concepts, management tools, and analytic techniques that enable organizations to be competitive in the global economy. Supply Chain Management is concerned with solving the problems that confront manufacturing and operations.

Position in Demand

Logisticians
Mean Annual Wage: $70,800
Job Outlook 2010-20: 26% growth

National Estimates from the Bureau of Labor Statistics:
Occupational Employment and Wages (2011)

Careers in Supply Chain Management

- Account Administrator
- Administrative Planner
- Buyer
- Cost Analyst
- Distribution Planner
- General Manager
- Inventory Analyst
- Management Consultant
- Material Manager
- Purchasing Agent
- Schedule Analyst
- Traffic Manager
- Warehousing Manager
- Zone Manager
- Training Supervisor
- Administrative Analyst
- Area Supervisor
- Contract Negotiator
- Customer Service Manager
- Expediter
- Health Care
- Inventory Control Manager
- Marketing Support Representative
- Procurement Manager
- Quality Assurance Manager
- Staff Analyst

Supply Chain Mgt: Average salary for occupations (2011-2012)

<table>
<thead>
<tr>
<th>Position</th>
<th>Entry Level Supply Management Professional</th>
<th>Experienced Supply Chain Management Professional</th>
<th>Manager, Purchasing / Supply Management / Sourcing</th>
<th>Director, Purchasing / Supply Management / Sourcing</th>
<th>Vice President, Purchasing / Supply Management / Sourcing</th>
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<td>$61,335</td>
<td>$72,770</td>
<td>$97,130</td>
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Supply Chain Management

Where are our recent SCM Alumni?
- Airborne Express
- Delphi Chassis Systems
- Fifth Third Bank
- General Motors
- IBM
- Navistar
- Reynolds & Reynolds
- Software Architects, Inc
- Wright State University
- Oracle Supply Chain

Real World Learning & Real World Results

Coursework that Sets You Apart in the Job Market
Students can choose from a variety of elective courses. Our students are given the chance to work with our faculty to select elective courses tailored to their individual career paths.

Internships and Co-ops to Jump Start Your Career
Our emphasis on co-ops, internships and project courses is geared for “real world” experience that allows you to apply your classroom learning and jump-start your career.

SCM Club for Valuable and Fun Networking
The Supply Chain Management Club, APICS (The American Production & Inventory Control Society), enriches your classroom experience and provides valuable networking opportunities. APICS frequently sponsors guest speakers – real industry professionals – who are working in a Supply Chain capacity and may be looking for top notch talent for their firms.

Faculty Focused on Your Success
Our faculty go the extra-mile to assist you both academically and in your career. Our classes are taught by experienced faculty in small class settings with opportunities to develop your fullest potential.

Sample Business Core Classes
- Accounting * Statistics * Marketing * Business Writing * Economics of Global Money Markets *
- Financial Management * Legal Environment of Business * Management and Organizational Behavior *
- Management Information Systems * Supply Chain Management * Business Ethics * Strategic Management

Sample Supply Chain Management Curriculum
- Basics of Supply Chain Management * Quality and Process Management * Planning & Control for Supply Chain Systems *
- Global Supply Chain Management * Supply Chain Information Management * Supply Management *
- Supply Chain Management Projects * Management Accounting

The Raj Soin College of Business Advantage

Our program is the first in the region to be accredited by AACSB International, the highest accrediting body for four-year and post-graduate business degrees.
- **12,623** The number of institutions granting business degrees worldwide
- **596** The number of AACSB accredited schools worldwide
- **5%** The percent of business schools accredited worldwide.

Less than **30%** of business schools in the US are AACSB accredited. The Raj Soin College of Business has met the standards for faculty expertise, academic quality, research and community service.

Raj Soin College of Business

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