Master of Business Administration

Rachel Sturm, Interim Associate Dean
JoAnn Bevelhymer, Director of Enrollment Mgt
Raj Soin College of Business Advantage

- AACSB Accredited since 1974
- Princeton Review – *Best Business School*
- U.S. News & World Report – *Best Online MBA Program*
- Graduate Faculty with State-of-the-Art Research and Consulting Expertise
- Very High Ratio of MBA Quality Relative to Tuition
- Over 24,000 RSCOB Alumni, including 4800 MBA Alumni
- Flexible – Hybrid – MBA (Evenings and Online)
Business Master’s Degree Programs

Degrees

- Master of Business Administration
- Master of Accountancy
- Master of Information Systems
- MS Logistics & Supply Chain Mgt
- MS Marketing Analytics & Insights
- MS Social & Applied Economics

Certificates

- Analytics for Business Professionals
- Digital Marketing
- Econometrics and Data Analysis
- Gender, Race, and Economy
- Human Resource Management
- Information Technology Management
- Management
- Supply Chain Management
Why choose a Wright State MBA?

The Raj Soin College of Business offers academic excellence that is flexible and affordable!

**Academic Excellence**
- AACSB accredited program
- Accomplished and dedicated faculty
- Focus on applications and practice
- Team based learning opportunities
- Highly successful alumni

**Flexibility**
- Online and F2F evening classes
- Part-time or full-time progress
- Not cohort-based
- Ten concentrations
- Relocated? You can complete online

**Affordable Tuition**
- **WSU:** $780 per credit hour
- WSU reinvests tuition into program/faculty
- Other local universities: $900-$1400/credit hour
- Other MBA programs send 33-50% of tuition to outside marketing firms
On Campus (Face-to-Face) MBA Courses

Convenient Class Times

- Classes offered Monday – Thursday evenings
- Each class meets 1 evening per week from 6:30–9:10pm
- Fall and Spring: 14 weeks plus a final exam week
- Summer: split into two 6 week terms

Outstanding Facilities in Rike Hall

- Modern classrooms
- Soin Trading Center and DAVE Analytics Lab
- ReyRey Café in lobby
- Free highspeed WiFi throughout campus
- 24/7 student computer labs
Online MBA Courses

Convenient
- Foundation classes – accelerated 5 week terms
- Core and concentration classes – accelerated 7 week terms
- Accelerated courses allow class schedule to fit student needs
- Almost completely asynchronous
- Entire program can be completed online

Outstanding Infrastructure
- D2L learning platform
- 24/7 access to online courses
- Support by Center for Faculty Excellence (CFE) and CaTS (IT Help Desk)
Program Length

- Complete the program at your own pace
- Full-time: can be completed in 1 year with a recent bachelor’s degree in business
- Part-time: 2-3 years with 2-3 classes per semester
- Online courses: allow for program completion if you are relocated
- Rolling admission: can be admitted any semester
- Take advantage of both face-to-face and online course options to help accomplish your completion goal
MBA Curriculum Requirements

**Foundation** (0 – 13.5 hours)

- Survey of Financial Accounting
- Survey of Economics
- Survey of Finance
- Survey of Business Law
- Survey of Quantitative Bus Analysis

- Required prerequisites for the MBA program
- Offered online every semester and face-to-face at least once a year (except for Law)
- Previous coursework will waive foundation courses if taken within last 5 years and earned B or higher grades (no time limit for Law)
- Placement exams are available for Economics, Finance, and Quantitative Business Analysis if waiver requirements are not met

**Core Curriculum** (21 hours)

- Strategic Cost Management
- Economics for Managers
- Financial Analysis and Decision Making
- Leadership and Ethics
- International Business Mgt: Operations & Environments
- Marketing Strategy
- Supply Chain Management

**Capstone** (3 hours)

- Developing & Implementing Competitive Strategies

**Concentration** (9 hours)

- Three business courses from one concentration
MBA Concentrations

- Business Economics
- Finance
- Health Care Mgt (School of Medicine)*
- International Business
- Interdisciplinary Business*
- Investments
- Management and Change
- Marketing*
- New Venture Creation (Entrepreneurship)
- Project Management

*Concentration is available online
<table>
<thead>
<tr>
<th><strong>Application</strong></th>
<th><strong>Admission</strong></th>
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<tbody>
<tr>
<td><strong>Application Form</strong></td>
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<tr>
<td>• Apply online</td>
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<td>• $40 application fee</td>
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<tr>
<td><strong>Transcripts</strong></td>
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<tr>
<td>• Required from all schools attended</td>
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<tr>
<td>• Undergraduate</td>
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<td>• Graduate</td>
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<td><strong>GMAT Scores</strong></td>
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<tr>
<td>• Not required for the majority of applicants</td>
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<tr>
<td>• Register at mba.com</td>
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<tr>
<td>• Practice tests and study materials online</td>
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<td><strong>Regular Admission</strong></td>
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<td>• Cumulative UG GPA of 3.0 or higher</td>
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<td>• No GMAT required</td>
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<td><strong>Conditional Admission</strong></td>
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<tr>
<td>• Cumulative UG GPA of 2.70 – 2.99</td>
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<tr>
<td>• No GMAT required</td>
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<tr>
<td>• 3.0 GPA required in first 9 hours</td>
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<td><strong>Petitions for Admission</strong></td>
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<tr>
<td>• Cumulative UG GPA of 2.50 – 2.69</td>
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<td>• GMAT is required (minimum score of 400)</td>
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<td>• Equivalent GRE scores are accepted</td>
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MBA Program Cost

2023-2024 Tuition Rates

Tuition is the same for face-to-face and online classes
Total hours needed: 33 – 46.5

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<thead>
<tr>
<th>Credit Hours</th>
<th>Ohio Resident</th>
<th>Total Cost</th>
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<tbody>
<tr>
<td>33</td>
<td>$780</td>
<td>$25,740</td>
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<tr>
<td>46.5</td>
<td>$780</td>
<td>$36,270</td>
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<table>
<thead>
<tr>
<th>Credit Hours</th>
<th>Non-Ohio Resident</th>
<th>Total Cost</th>
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<tbody>
<tr>
<td>33</td>
<td>$1245</td>
<td>$41,085</td>
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<tr>
<td>46.5</td>
<td>$1245</td>
<td>$57,893</td>
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Financial Aid Information

WPAFB Scholarship
- Civilian, active duty military personnel, Air Force Reservist, spouse or dependent
- $6000 per year ($2000 per semester)
- Enrolled full-time

Graduate Student Scholarships
- Must be admitted to apply
- Apply through the Graduate School

International Students
- University Center for International Education (UCIE) Graduate Merit Scholarship
  - $10,000 scholarship ($2500 per semester)
  - $5,000 scholarship ($1250 per semester)
  - Based on GPA, awarded for 2 years
  - Must be on an F1 Visa

VA Benefits
- Veteran and Military Center (VMC)
- 937.775.5550 or vmc@wright.edu
Graduate Assistantship Awards

Requirements:
- Regular admission to MBA program
- Tuition for fall and spring semesters
- Competitive award based on GPA
- Minimum of 6 credit hours each semester
- Maintain 3.0 GPA
- 20 hour per week work commitment

Application Documents:
- Graduate assistantship application form
- Resume
- Personal statement
- Three letters of recommendation
Questions?

Schedule an appointment with us today!

(937) 775-2437
mba@wright.edu
wright.edu/business