Raj Soin College of Business Advantage

• AACSB Accredited since 1974 – 1st in the Dayton Region
• Princeton Review – Best Business School – Only one in the Dayton Region
• U.S. News & World Report – Best Online MBA Program – Highest Rank in the Dayton Region
• Graduate Faculty with State-of-the-Art Research and Consulting Expertise
• Very High Ratio of MBA Quality Relative to Tuition
• Over 24,000 RSCOB Alumni, Including 4800 MBA Alumni
• Flexible – Hybrid – MBA (Evenings and Online)
Wright State’s Graduate Business Faculty hold PhDs from Leading Business Research Institutions

- University of Alabama
- University of Arizona
- Arizona State University
- University of California – Los Angeles
- Carnegie Mellon University
- Case Western Reserve University
- Clemson University
- Duke University
- Florida State University
- Indiana University
- University of Kansas
- University of Kentucky
- Louisiana State University
- University of Massachusetts
- University of Minnesota
- University of Nebraska
- North Carolina State University
- Ohio State University
- Oklahoma State University
- Pennsylvania State University
- Purdue University
- Temple University
- University of Tennessee
- University of Texas – El Paso
Wright State’s 48 Graduate Business Faculty Members have an Excellent Record of Impactful Research

By the Numbers (2016-2020)

<table>
<thead>
<tr>
<th>Category</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Peer-reviewed Journal Articles and Cases</td>
<td>215</td>
</tr>
<tr>
<td>Peer-reviewed Conference Proceedings and Presentations</td>
<td>150</td>
</tr>
<tr>
<td>Research Grants, Awards</td>
<td>27</td>
</tr>
<tr>
<td>Professional Publications</td>
<td>17</td>
</tr>
<tr>
<td>Peer-reviewed Books, Book Chapters, Magazines, and Trade Publications</td>
<td>30</td>
</tr>
<tr>
<td><strong>Total Research Publications</strong></td>
<td><strong>439</strong></td>
</tr>
</tbody>
</table>
Graduate Degree Programs

Degrees
- Master of Business Administration
- Master of Accountancy
- Master of Information Systems
- MS Logistics & Supply Chain Mgt
- MS Marketing Analytics & Insights
- MS Social & Applied Economics

Certificates
- Econometrics and Data Analysis
- Gender, Race, and Economy
- Human Resource Management
- Information Technology Management
- Management
- Supply Chain Management
MBA Program Goal

To produce successful business administrators and leaders who deliver highly effective business decisions and administrative capabilities in the dynamic global economic environment.

Points of Focus

- Team based learning environment
- Strong student-faculty interaction
- Focus on applied business administration
- Experiential learning assignments
- Infuses leadership, integrity, and global business
- Career building & personal networking opportunities
On Campus (Face-to-Face) MBA Courses

Convenient Class Times
• Each class meets one evening per week from 6:30pm–9:10pm
• Classes offered Monday – Thursday evenings
• Fall and spring semesters are 14 weeks plus a final exam week
• Summer semester is split into two 6 week terms

Outstanding Facilities
• Classes are taught in Rike Hall on WSU’s Dayton Campus
• Classrooms are fully electronic with multi-media capability
• Computer labs – Soin Trading Center and DAVE Analytics Lab
• Full WiFi access throughout campus
• 24/7 computer labs throughout campus, including Rike Hall
Online MBA Courses

Convenient

- Foundation classes – accelerated 5 week terms
- Core and concentration classes – accelerated 7 week terms
- Almost completely asynchronous – complete assignments at times convenient to your schedule
- Assignments will have completion deadlines
- Some classes may require synchronous meetings
- Entire program can be completed online

Outstanding Infrastructure

- State-of-the-art online instructional software (Courseware)
- Comprehensive online course capabilities
Program Length

• Complete the program at your own pace
• Can be completed in 1 year for full-time students who have a recent bachelor’s degree in business
• Typically 2-3 years with 2-3 classes per semester (part-time)
• Online courses allow for program completion if you are relocated
• Rolling admission – new students are admitted every semester
• Take advantage of both face-to-face and online course options to help accomplish your completion goal
MBA Curriculum Requirements

<table>
<thead>
<tr>
<th>Component</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>Foundation</td>
<td>0 – 13.5</td>
</tr>
<tr>
<td>Core</td>
<td>21</td>
</tr>
<tr>
<td>Capstone</td>
<td>3</td>
</tr>
<tr>
<td>Concentration</td>
<td>9</td>
</tr>
<tr>
<td>Total requirements</td>
<td>33 – 46.5</td>
</tr>
</tbody>
</table>

11 – 16 courses
Foundation Courses
Leveling Student Proficiencies

• MBA 5100 – Survey of Financial Accounting
• MBA 5200 – Survey of Economics
• MBA 5300 – Survey of Finance
• MBA 5400 – Survey of Business Law
• MBA 5800 – Survey of Quantitative Business Analysis

➢ Required prerequisites for the MBA program
➢ Offered online every semester and face-to-face at least once a year (except for MBA 5400)
➢ Previous coursework will waive MBA 5100, 5200, 5300, 5800 if taken within last 5 years and earned B or higher grades
➢ Previous coursework will waive MBA 5400 if earned B or higher grade (no time limit)
➢ Optional placement exams available for MBA 5200, 5300 and 5800
MBA Program Curriculum

Core Curriculum
- MBA 7100 – Strategic Cost Management
- MBA 7220 – Economics for Managers
- MBA 7300 – Financial Analysis and Decision Making
- MBA 7500 – Leadership and Ethics
- MBA 7520 – Int’l Business: Operations & Environments
- MBA 7600 – Marketing Strategy
- MBA 7800 – Supply Chain Management

Capstone Course – Integration of the Core
- MBA 7550 – Dev & Implement Competitive Strategies

Concentration Courses
- Three business courses (9 hours) from one concentration
MBA Concentrations

- Business Economics
- Finance
- Health Care Mgt (School of Medicine)*
- International Business
- Interdisciplinary Business*
- Investments
- Management and Change
- Marketing*
- New Venture Creation (Entrepreneurship)
- Project Management

*Concentration is available online
Application Process

Application Form
- Apply online
- $40 application fee

Transcripts
- Required from all schools attended
- Undergraduate and graduate

GMAT Scores
- Not required for the majority of applicants
- Register at mba.com
Admission to the Program

Regular Admission
• Cumulative UG GPA of 3.0 or higher
• No GMAT required

Conditional Admission
• Cumulative UG GPA of 2.70 – 2.99
• No GMAT required
• 3.0 GPA required in first 9 hours

Petitions for Admission
• Cumulative UG GPA of 2.50 – 2.69
• GMAT is required (minimum score of 400)
• Equivalent GRE scores are accepted
# MBA Program Cost

## 2021-2022 Academic Year

(Tuition is the same for face-to-face and online classes)

<table>
<thead>
<tr>
<th>Credit Hours</th>
<th>Ohio Resident Tuition Per Credit Hour</th>
<th>Total Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>33</td>
<td>$735</td>
<td>$24,255</td>
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<tr>
<td>46.5</td>
<td>$735</td>
<td>$34,178</td>
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</table>

<table>
<thead>
<tr>
<th>Credit Hours</th>
<th>Non-Ohio Resident Tuition Per Credit Hour</th>
<th>Total Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>33</td>
<td>$1200</td>
<td>$39,600</td>
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<tr>
<td>46.5</td>
<td>$1200</td>
<td>$55,800</td>
</tr>
</tbody>
</table>
We are a Non-OPM MBA!

- OPM is an Online Program Management company
- Most online MBA programs are managed through partnerships with OPMs
- OPMs provide support for the development of online courses
- OPMs market online programs and recruit students
- OPM MBA programs divert 33-50% of tuition from class instruction to the OPM
- OPMs are a bad deal for students
- Universities do not tell prospective students about their OPM partnerships
- Wright State has excellent in-house support for online courses
- Wright State’s MBA program funnels the majority of MBA tuition to its MBA courses
Why choose a Wright State MBA?

The Raj Soin College of Business offers academic excellence that is flexible and affordable!

Academic Excellence

• AACSB accredited program
• Accomplished and dedicated faculty
• Focus on applications and practice
• Team based learning opportunities
• Highly successful alumni

Affordable Tuition

• WSU - $735 per credit
• UD Online - $1330 per credit
• UD In-person - $1040 per credit
• Miami - $1050 per credit
• UC - $836 per credit

Flexibility

• Mix online and face-to-face evening classes
• Choose part-time or full-time progress
• Ten concentrations available
• Online completion for students who relocate
Question & Answer Session

Schedule an appointment with us today!

(937) 775-2437
mba@wright.edu
wright.edu/business