

# Course Requirements

## Fall 2021

Program Admission Requirements: **2.5** cumulative gpa and **30** semester hours. Program requirements are subject to change. The following information is intended to provide an overview of the business curriculum and should not be referred to for verifying graduation requirements.

<b>Wright State Core</b>		<b>39 hours</b>
Element 1	Communication English Composition: ENG 1100, 2100	6 hours
Element 2	Mathematics EC 1050 or MTH 2280	4 hours
Element 3	Global Traditions (Select 1 course from each category) Interdisciplinary: AFS 2000 <sup>#</sup> ; ART 2430 <sup>#</sup> ; ATH 2500 <sup>+</sup> , ATH 2150 <sup>#</sup> ; CS 1000 <sup>+</sup> ; EC 2100, 2500 <sup>#</sup> , 2900 <sup>#</sup> ; ED 2100 <sup>+</sup> ; EES 2600 <sup>+</sup> ; ENG 2310 <sup>#</sup> , 2320 <sup>+</sup> ; GEO 2210 <sup>#</sup> ; ML 2030, 2040 <sup>+</sup> , 2050 <sup>+</sup> ; MUS 2420 <sup>#</sup> ; PLS 2510 <sup>#</sup> ; PPH 2000 <sup>#</sup> ; REL 2320 <sup>#</sup> ; RST 2610 <sup>#</sup> , 2620 <sup>#</sup> , 2710 <sup>#</sup> , 2810 <sup>#</sup> , 2910 <sup>#</sup> , 2920 <sup>#</sup> ; URS 2000 <sup>#</sup>	3 hours
Element 4	Global Traditions - History History: CLS 1500; HST 1100, 1200	3 hours
Element 5	Arts / Humanities ART 2140; CLS 1600, 2040 <sup>*</sup> ; ENG 2040 <sup>*</sup> , 2050 <sup>#</sup> , 2310 <sup>#</sup> ; ML 2040 <sup>+</sup> , 2050 <sup>+</sup> ; MP 1310; MUS 1210, 2140, 2420 <sup>#</sup> , 2900 <sup>#</sup> ; PHL 2100, 2040 <sup>*</sup> , 2050 <sup>+</sup> ; REL 2040 <sup>*</sup> ; TH 2140; UH 2010 <sup>*</sup>	3 hours
Element 6	Social Science: EC 2040	3 hours
Element 7	Social Science: FIN 2050	3 hours
Element 8	Natural Science* (Select two lecture/lab courses) ATH 2100; BIO 1050, 1060, 1070; CHM 1050, 1060, 1070 <sup>*</sup> ; CS 1150; EES 1030, 1050, 1070; PHY 1050/1050L, 1060/1060L; SM 1010 <sup>*</sup>	8 hours
Element 9	Additional Core Course: EC 2050	3 hours
Element 10	One additional approved Wright State Core course from any of the Elements	3 hours
<p>Multicultural Competence: Two courses from any of the Wright State Core (MC) designated courses Writing Across the Curriculum: Two Integrated (IW) courses from the Wright State Core</p> <p style="text-align: center;"><sup>#</sup> IW and MC course    <sup>+</sup> MC course    <sup>*</sup> IW course</p>		
<b>Business Core Requirements - Lower level</b>		<b>18 hours</b>
<p>Students do not need to be admitted to a major program in the College of Business to enroll in the following courses:</p>		
ACC 2010	Principles of Accounting I	
ACC 2020	Principles of Accounting II	
FIN 2210	Financial Management I	
MS 2040	Introduction to Business Statistics	
MS 2050	Quantitative Business Modeling	
MKT 2500	Principles of Marketing	

## Program Admission Requirements - PRE to BSB Status

### PRE - Business Status:

All students will begin at Wright State as a PRE-Business student until they have met the program admission requirements listed below to move to BSB-Business standing.

PRE-Business students are NOT eligible to enroll in upper-level business classes.

### BSB - Business Status:

Students will be admitted to BSB-Business status once they meet the following admission requirements:

- 1) 30 credit hours or more, AND
- 2) 2.5 cumulative GPA or higher (inclusive of all college credit)

### BSB - Business Students:

Students must complete the following 2000-level courses to register for upper-level business courses:

#### STEP 1

The term **AFTER** these 7 courses are completed, students can register for **3000-level** courses\* while finishing the remaining 4 lower-level business courses.



ACC 2010  
EC 2040  
EC 2050  
EC 1050 or MTH 2280  
ENG 1100  
MKT 2500  
MS 2040

#### STEP 2

The term **AFTER** all 11 of the 2000-level courses are completed, students can register for **4000-level** courses.\*



ACC 2020  
ENG 2100  
FIN 2210  
MS 2050

\*Must meet **all** course prerequisites to register for any business course.

## Business Core Requirements - Upper level

**24 hours**

Enrollment in the following courses is restricted to students admitted to a major program in the College of Business who have completed ENG 1100, 2100; EC 1050 or MTH 2280; ACC 2010, 2020; EC 2040, 2050; MS 2040, 2050; MKT 2500; and FIN 2210:

ENG 3000	Business Writing
EC 3010	Economics of Global Money Markets
LAW 3000	The Legal Environment of Business
MGT 3100	Management and Organizational Behavior
MIS 3000	Fundamentals of Information Systems
SCM 3070	Operations and Supply Chain Management
MGT 3110*	Business Ethics and Leadership Development
MGT 4990	Strategy: Domestic and International (must be taken in senior year)

**Major Requirements: Must choose one of the following majors.**

**39 hours**

**Accountancy****General Electives: 14 hours**

ACC 2070 Careers in Accounting  
 ACC 3010 Intermediate Accounting I  
 ACC 3020 Intermediate Accounting II  
 ACC 3230 Management Accounting  
 ACC 3260 ACC Systems Design and Implementation  
 ACC 3430 Federal Income Tax I  
 ACC 4230\* Auditing  
 MIS 4300 Business Analytics

*Select one Accounting Elective (3 hours):*  
 ACC 4420 Govt. & Not-for-Profit Accounting  
 ACC 4440 Federal Income Tax II  
 ACC 4460 Financial Statement Analysis

**Economics****General Electives: 12 hours**

EC 3150 Intermediate Microeconomics  
 EC 3170\* Intermediate Macroeconomics  
 EC 3190\* Institutional Economics  
 EC 4090 Applied Econometrics

*Five Economics Electives (15 hours):*  
 Select any 3000-4000 level Economics course not already required.

**Entrepreneurship****General Electives: 12 hours**

BUS 4000 Applied Bus Planning for Commercialization  
 FIN 3280 Entrepreneurial Finance  
 MGT 4750 Small Business Management  
 MKT 3700 Creativity and Problem Solving  
 MKT 4300 Entrepreneurship  
 MKT 4720 Small Business Planning

*Select Three Entrepreneurship Electives (9 hours):*  
 ACC 3230 Management Accounting  
 EC 4010 Managerial Economics  
 EC 4360 Industrial Organization

*Select Three Entrepreneurship Electives (9 hours): cont'd*  
 MIS 4300 Business Analytics  
 MGT 3210 Human Resource Management  
 MGT 4200 Positive Organization Development  
 MGT 4720\* High Performance Teams  
 MGT 4850 International Management  
 MKT 3100 Consumer & Organizational Buyer Behavior  
 MKT 3200 Principles of Selling  
 MKT 4100 Emerging Technologies in Marketing  
 MKT 4650 Marketing Analytics

*\*One elective must be IW.*

**Financial Services****General Electives: 12 hours**

FIN 3110 Financial Management II  
 FIN 3120 Investing in Securities  
 FIN 3160 Foundations of Financial Planning  
 FIN 3260 Risk and Insurance  
 FIN 4160 Retirement Planning & Employee Benefits  
 FIN 4260 Estate Planning  
 FIN 4270\* Practicum in Financial Planning  
 ACC 3430 Federal Income Tax I

*One Financial Services Elective (3 hours):*  
 Select any 3000-4000 level Finance course not already required, or from the following:  
 ACC 3010, 3230, 3260, 4230, 4440; MKT 3200

**Finance - General Track****General Electives: 12 hours**

ACC 3010 Intermediate Accounting I  
 FIN 3110 Financial Management II  
 FIN 3120 Investing in Securities  
 FIN 3210 International Financial Management

*Five Finance Electives (15 hours)\*:*  
 Select any 3000-4000 level Finance course not already required, or substitute no more than two 3000-4000 level Accounting or Economics courses.  
*\*One elective must be IW.*

**Finance - Financial Management Track****General Electives: 12 hours**

ACC 3010 Intermediate Accounting I  
 ACC 3020 Intermediate Accounting II  
 FIN 3110 Financial Management II  
 FIN 3120 Investing in Securities  
 FIN 3210 International Financial Management  
 FIN 4210 Financial Management III  
 FIN 4220\* Analysis of Corporate Financial Info.

*Two Finance Electives (6 hours):*  
 Select any 3000-4000 level Finance course not already required, or substitute no more than one 3000-4000 level Accounting course.

**Finance - Investments Track****General Electives: 12 hours**

ACC 3010 Intermediate Accounting I  
 ACC 3020 Intermediate Accounting II  
 FIN 3110 Financial Management II  
 FIN 3120 Investing in Securities  
 FIN 3210 International Financial Management  
 FIN 4120 Fixed Income Securities  
 FIN 4130 Derivatives  
 FIN 4220\* Analysis of Corporate Financial Info.

*One Finance Elective (3 hours):*  
 Select any 3000-4000 level Finance course not already required, or substitute one 3000-4000 level Accounting course.

**Finance - Business Analytics Concentration****General Electives: 6 hours**

ACC 3010 Intermediate Accounting I  
 FIN 3110 Financial Management II  
 FIN 3120 Investing in Securities  
 FIN 3210 International Financial Management

*Business Analytics Concentration (9 hours):*  
 MIS 3810 Introduction to Business Data  
 MIS 3840 Data Visualization  
 FIN 3220 Introduction to Quantitative Finance

*Two Business Analytics Electives (6 hours):*  
 MIS 3820 Data Mining for Business  
 MIS 4300 Business Analytics  
 EC 4090 Applied Econometrics  
 EC 4120 Economic Forecasting

*Two Finance Electives (6 hours)\*:*  
 Select any 3000-4000 level Finance course not already required.

*\*Students pursuing the Business Analytics Concentration must take FIN 4220 as a finance elective to fulfill the IW major requirement.*

## Human Resource Management

General Electives: 15 hours

MGT 3210 Human Resource Management  
MGT 4250 Compensation & Benefits  
MGT 4260 Staffing  
MGT 4770 Training, Development & Performance Mgt  
MGT 4950\* Human Resource Capstone  
LAW 4300 Legal Aspects of the Workplace

*Select Two HRM Electives (6 hours):*  
MGT 4200 Positive Organization Development  
MGT 4300 Organization Change & Conflict Mgt.  
MGT 4720\* High Performance Teams  
MGT 4750 Small Business Management  
MGT 4850 International Management

## International Business

Cultural Electives: 9 hours

EC 4190 International Economics  
FIN 3210 International Financial Management  
MGT 4850 International Management  
MKT 3300 International Marketing  
SCM 3340 Global Supply Chain Management  
IB 4810 International Experience  
IB 4860\* International Trade Management

*Language Requirement (9 hours):*  
ARA / CHI / FR / GER / SPN 2010, 2020  
ARA / CHI / FR / GER / SPN 3000-4000 level course

*Cultural Electives:*  
See Fact Sheet for list of cultural electives.

## Management

General Electives: 15 hours

MGT 1900\*\* Managerial Character & Competence I  
MGT 3900\*\* Applied Managerial Skills and Character  
MGT 3210 Human Resource Management  
MGT 4720\* High Performance Teams  
MGT 4850 International Management  
MGT 4900 Managerial Character & Competence II  
\*\*Select either MGT 1900 or 3900 in 1st year at WSU.

*Select Three Management Electives (9 hours):*  
MGT 4200 Positive Organization Development  
MGT 4260 Staffing  
MGT 4300 Organization Change & Conflict Mgt.  
MGT 4750 Small Business Management  
MGT 4770 Training and Development  
LAW 4300 Legal Aspects of the Workplace

## Management Information Systems

General Electives: 12 hours

MIS 1150 Introduction to Business Programming  
MIS 2150 IS Applications Development  
MIS 3150 Data and Information Management  
MIS 3250 Analysis & Design of Information Systems  
MIS 4250 Information Technology Infrastructure  
MIS 4500\* Business Processes & Enterprise Systems  
MIS 4950 IS Project Management & Development

*Select two MIS Electives (6 hours):*  
MIS 3810 Introduction to Business Data  
MIS 3820 Data Mining for Business  
MIS 3840 Data Visualization for Business  
MIS 4300 Business Analytics  
MIS 4600 Geographic Information Systems for Bus.  
MIS 4700 Data Science for Business Applications  
SCM 4250 Supply Chain Information Management

## MIS - Business Analytics Concentration

General Electives: 3 hours

MIS 1150 Introduction to Business Programming  
MIS 2150 IS Applications Development  
MIS 3150 Data and Information Management  
MIS 3250 Analysis & Design of Information Systems  
MIS 4250 Information Technology Infrastructure  
MIS 4500\* Business Processes & Enterprise Systems  
MIS 4950 IS Project Management & Development

*Business Analytics Concentration (6 hours):*  
MIS 3810 Introduction to Business Data  
MIS 3840 Data Visualization

*Three Business Analytics Electives (9 hours):*  
MIS 3820 Data Mining for Business  
MIS 4300 Business Analytics  
MIS 4600 Geographic Info Systems for Bus.  
MIS 4700 Data Science for Business

**Marketing - General Track****General Electives: 12 hours**

MKT 3100 Consumer & Organizational Buyer Behavior  
 MKT 3500 Marketing Research & Decision-Making  
 MKT 4900\* Marketing Strategy

*Select Six Marketing Electives (18 hours):*

MKT 3200 Principles of Selling  
 MKT 3300 International Marketing  
 MKT 3400 Integrated Marketing Communications  
 MKT 3600 Retailing and E-Commerce  
 MKT 3700 Creativity, Problem Solving, and Comm.

*Select Six Marketing Electives (18 hours): cont'd*

MKT 4100 Emerging Technologies in Marketing  
 MKT 4150 Viral Marketing and Social Media  
 MKT 4300 Entrepreneurship  
 MKT 4400 Services Marketing  
 MKT 4650 Marketing Analytics  
 MKT 4670 Marketing Analytics: Tools & Insights  
 MKT 4690 Marketing Analytics: Big Data & Predictions  
 MKT 4700 Marketing Challenges  
 MKT 4720 Small Business Marketing Planning

**Marketing - Business Analytics Concentration****General Electives: 6 hours**

MKT 3100 Consumer & Organizational Buyer Behavior  
 MKT 3500 Marketing Research & Decision-Making  
 MKT 4900\* Marketing Strategy

*Business Analytics Concentration (6 hours):*

MIS 3810 Introduction to Business Data  
 MIS 3840 Data Visualization

*Three Business Analytics Electives (9 hours):*

MKT 4100 Emerging Technologies in Marketing  
 MKT 4650 Marketing Analytics  
 MKT 4670 Marketing Analytics: Tools & Insights  
 MKT 4690 Marketing Analytics: Big Data & Predictions

*Select Three Marketing Electives (9 hours):*

Select any 3000-4000 level MKT courses that are not already required, or from the following:  
 BUS 4000 Applied Bus Planning for Commercialization

**Supply Chain Management****General Electives: 15 hours**

SCM 3200 Basics of Supply Chain Management  
 SCM 3300 Quality and Process Management  
 SCM 3330 Planning & Control for Supply Chain Sys.  
 SCM 3340 Global Supply Chain Management

SCM 4250 Supply Chain Information Management  
 SCM 4600\* Supply Management  
 SCM 4950 Supply Chain Management Projects  
 ACC 3230 Management Accounting

**General Electives:****Hours Vary by Major**

Courses offered by the Raj Soin College of Business that are not already required for your major.

Non-business courses that are not already required for your major.

The following restrictions apply: 2 hours Kinesiology and Health; 4 hours Military Science.

The following courses will not apply: DEV courses; CHM 1010; Organizational Leadership; Office Administration; and Technical courses.

Transfer courses are subject to review and used on a case-by-case basis.