

# Course Requirements

## Fall 2013 - Summer 2014

Admission Requirements: 2.5 cumulative gpa and 30 semester hours. Program requirements are subject to change. The following information is intended to provide an overview of the business curriculum and should not be referred to for verifying graduation requirements.

### Wright State Core

**39 hours**

Element 1	Communication English Composition: ENG 1100, 2100	6 hours
Element 2	Mathematics MTH 2280	4 hours
Element 3	Global Traditions (Select 1 course from each category) Interdisciplinary: AFS 2000 <sup>#</sup> ; ATH 2500 <sup>+</sup> ; CS 1000; CST 2210 <sup>#</sup> , 2310 <sup>#</sup> , 2320 <sup>#</sup> , 2410 <sup>+</sup> , 2420 <sup>#</sup> , 2430 <sup>#</sup> , 2510 <sup>#</sup> ; EC 2100, 2500 <sup>#</sup> , 2900 <sup>#</sup> ; RST 2610 <sup>#</sup> , 2620 <sup>#</sup> , 2710 <sup>#</sup> , 2810 <sup>#</sup> , 2910 <sup>#</sup> , 2920 <sup>#</sup> ; URS 2000 <sup>#</sup> History: CLS 1500; HST 1100, 1200	3 hours 3 hours
Element 4	Arts / Humanities ART 2140; CLS 2040 <sup>+</sup> ; CST 2310 <sup>#</sup> , 2420 <sup>#</sup> , CST 2430 <sup>#</sup> ; ENG 2040 <sup>+</sup> , 2050 <sup>#</sup> ; MP 1310; MUS 1210, 2140, 2900 <sup>#</sup> ; PHL 2100, 2040 <sup>+</sup> ; REL 2040 <sup>+</sup> ; TH 2140; UH 2010 <sup>*</sup>	3 hours
Element 5	Social Science EC 2040; FIN 2050	6 hours
Element 6	Natural Science* (Select two lecture/lab courses) ATH 2100; BIO 1050, 1060, 1070; CHM 1050, 1060, 1070 <sup>*</sup> ; CS 1150; EES 1030, 1050, 1070; PHY 1050/1050L, 1060/1060L; SM 1010 <sup>*</sup>	8 hours
Additional Core Courses	EC 2050 (1) additional approved Wright State Core course from any of the Elements	3 hours 3 hours
Multicultural Competence: Two courses from any of the Wright State Core (MC) designated courses		
Writing Across the Curriculum: Two Integrated (IW) courses from the Wright State Core		
<sup>#</sup> IW and MC course <sup>+</sup> MC course <sup>*</sup> IW course		

### Business Core Requirements

**18 hours**

Do not need to be admitted to the College of Business to enroll in the following courses:

ACC 2010	Principles of Accounting I
ACC 2020	Principles of Accounting II
FIN 2210	Financial Management I
MS 2040	Introduction to Business Decision Making
MS 2050	Quantitative Business Modeling
MKT 2500	Principles of Marketing

## Business Core Requirements

24 hours

Enrollment in the following courses is restricted to students admitted to the College of Business who have completed ENG 1100, 2100; MTH 2280; ACC 2010, 2020; EC 2040, 2050; MS 2040, 2050; MKT 2500; and FIN 2210:

ENG 3000	Business Writing
EC 3010	Economics of Global Money Markets
LAW 3000	The Legal Environment of Business
MGT 3100	Management and Organizational Behavior
MIS 3000	Introduction to Information Systems
SCM 3070	Operations and Supply Chain Management
MGT 3110*	Business Ethics and Leadership Development
MGT 4990	Strategy: Domestic and International (must be taken in senior year)

### Business Electives:

Hours Vary

3000-4000 level courses offered by the College of Business .  
The following courses do not apply: EC 2000, 2100, 2500, 2900 and FIN 2050.  
Courses that have been designated "for non-business majors" will not apply.

### Non-Business Electives:

Hours Vary

1000-4000 level courses taught outside the College of Business.  
The following restrictions apply: 2 hours Health, Physical Education and Recreation; 4 hours Military Science.  
MTH 1450 and math courses below the level of MTH 1260 or 1270 will not apply.

**Major Requirements:** Business students must choose one of the following majors.

39 hours

## Accountancy

Electives: 17 hours

ACC 2070	Careers in Accounting
ACC 3010	Intermediate Accounting I
ACC 3020	Intermediate Accounting II
ACC 3230	Management Accounting
ACC 3260	ACC Systems Design and Implementation
ACC 3430	Federal Income Tax I
ACC 4230*	Auditing

*Select one Accounting Elective (3 hours):*  
ACC 4420 Govt. & Not-for-Profit Accounting  
ACC 4440 Federal Income Tax II

## Economics

Electives: 12 hours

EC 3150	Intermediate Microeconomics
EC 3170*	Intermediate Macroeconomics
EC 3190*	Institutional Economics
EC 4090	Applied Econometrics

*Five Economics Electives (15 hours):*  
Select any 3000-4000 level Economics course not already required.

**Finance - General Track****Electives: 12 hours**

ACC 3010 Intermediate Accounting I  
 FIN 3110 Financial Management II  
 FIN 3120 Investing in Securities  
 FIN 3210 International Financial Management

*Five Finance Electives (15 hours)\*:*  
 Select any 3000-4000 level Finance course not already required, or substitute no more than two 3000-4000 level Accounting or Economics courses.  
*\*One elective must be IW.*

**Finance - Financial Management Track****Electives: 12 hours**

ACC 3010 Intermediate Accounting I  
 ACC 3020 Intermediate Accounting II  
 FIN 3110 Financial Management II  
 FIN 3120 Investing in Securities  
 FIN 3210 International Financial Management  
 FIN 4210 Financial Management III  
 FIN 4220\* Analysis of Corporate Financial Info.

*Two Finance Electives (6 hours):*  
 Select any 3000-4000 level Finance course not already required, or substitute no more than one 3000-4000 level Accounting course.

**Finance - Investments Track****Electives: 12 hours**

ACC 3010 Intermediate Accounting I  
 ACC 3020 Intermediate Accounting II  
 FIN 3110 Financial Management II  
 FIN 3120 Investing in Securities  
 FIN 3210 International Financial Management  
 FIN 4120 Fixed Income Securities  
 FIN 4130 Derivatives  
 FIN 4220\* Analysis of Corporate Financial Info.

*One Finance Elective (3 hours):*  
 Select any 3000-4000 level Finance course not already required, or substitute one 3000-4000 level Accounting course.

**Finance - Real Estate Track****Electives: 12 hours**

FIN 3110 Financial Management II  
 FIN 3120 Investing in Securities  
 FIN 3240 Principles of Real Estate  
 FIN 4140 Real Estate Law  
 FIN 4150\* Real Estate Finance and Appraisal

*Four Finance Electives (12 hours):*  
 Select any 3000-4000 level Finance course not already required, or from the following:  
 MKT 3200; GEO 3100, 3200, 3400; URS 3000, 3100

## Financial Services

Electives: 12 hours

FIN 3110 Financial Management II  
FIN 3120 Investing in Securities  
FIN 3160 Foundations of Financial Planning  
FIN 3260 Risk and Insurance  
FIN 4160 Retirement Planning & Employee Benefits  
FIN 4260 Estate Planning  
FIN 4270\* Practicum in Financial Planning  
ACC 3430 Federal Income Tax I

*One Financial Services Elective (3 hours):*  
Select any 3000-4000 level Finance course not already required, or from the following:  
ACC 3010, 3230, 3260, 4230, 4440; MKT 3200

## Human Resource Management

Electives: 15 hours

MGT 3210 Human Resource Management  
MGT 4250 HR Practicum I: Compensation & Benefits  
MGT 4260 Staffing  
MGT 4720\* High Performance Teams  
MGT 4950 HR Practicum II: HR Strategy  
LAW 4300 Legal Aspects of the Workplace

*Select Two HRM Electives (6 hours):*  
MGT 4200 Positive Organization Development  
MGT 4300 Organization Change & Conflict Mgt.  
MGT 4400 Performance Management  
MGT 4700 Management Ethics  
MGT 4710 Employment Interviewing  
MGT 4750 Small Business Management  
MGT 4770 Training and Development  
MGT 4810 Internship  
MGT 4850 International Management

## International Business

Cultural Electives: 9 hours

EC 4350 Comparative Capitalist Institutions  
FIN 3210 International Financial Management  
MGT 4850 International Management  
MKT 3300 International Marketing  
SCM 3340 Global Supply Chain Management  
IB 4810 International Trade Internship  
IB 4860\* International Trade Management

*Language Requirement:*  
CHI / FR / GER / SPN 2010, 2020  
CHI / FR / GER / SPN 3250

*Cultural Electives:*  
See Fact Sheet for list of cultural electives.

## Management

Electives: 15 hours

MGT 3210 Human Resource Management  
MGT 4300 Organization Change & Conflict Mgt.  
MGT 4400 Performance Management  
MGT 4720\* High Performance Teams  
MGT 4850 International Management

*Select Three Management Electives (9 hours):*  
MGT 4200 Positive Organization Development  
MGT 4260 Staffing  
MGT 4700 Management Ethics  
MGT 4710 Employment Interviewing  
MGT 4750 Small Business Management  
MGT 4770 Training and Development  
MGT 4810 Internship  
LAW 4300 Legal Aspects of the Workplace

## Management Information Systems

Electives: 11 hours

CS 1160 Computer Programming I  
MIS 2150 IS Applications Development  
MIS 3150 Data and Information Management  
MIS 3250 Analysis & Design of Information Systems  
MIS 4250 Information Technology Infrastructure  
MIS 4500\* Business Processes & Enterprise Systems  
MIS 4950 IS Project Management & Development

*Select two MIS Electives (6 hours):*  
MIS 3450 Web Application Development  
MIS 3650 Automating Business Processes with RFID  
MIS 4300 Business Intelligence  
MIS 4400 IS Strategy, Management & Acquisition  
MIS 4800 Special Topics in MIS  
MIS 4810 Internship in MIS

## Marketing - General Track

Electives: 12 hours

MKT 3100 Consumer & Organizational Buyer Behavior  
MKT 3200 Principles of Selling  
MKT 3300 International Marketing  
MKT 3400 Integrated Marketing Communications  
MKT 3500 Marketing Research & Decision-Making  
MKT 4900\* Marketing Strategy

*Select Three Marketing Electives (9 hours):*  
MKT 3600 Retailing and E-Commerce  
MKT 4100 Emerging Technologies in Marketing  
MKT 4300 Entrepreneurship  
MKT 4400 Services Marketing  
MKT 4600 Advanced Retailing  
MKT 4800 Internship in Marketing

## Marketing - Customer Insight Track

Electives: 6 hours

MKT 3100 Consumer & Organizational Buyer Behavior  
MKT 3200 Principles of Selling  
MKT 3300 International Marketing  
MKT 3400 Integrated Marketing Communications  
MKT 3500 Marketing Research & Decision-Making  
MKT 4900\* Marketing Strategy

*Customer Insight Track (9 hours required):*  
MKT 3600 Retailing and E-Commerce  
MKT 4300 Entrepreneurship  
MKT 4600 Advanced Retailing  
  
*Select Two Marketing Electives (6 hours):*  
MKT 4100 Emerging Technologies in Marketing  
MKT 4400 Services Marketing  
MKT 4800 Internship in Marketing

## Supply Chain Management

Electives: 15 hours

SCM 3200 Basics of Supply Chain Management  
SCM 3300 Quality and Process Management  
SCM 3330 Planning & Control for Supply Chain Sys.  
SCM 3340 Global Supply Chain Management

SCM 4250 Supply Chain Information Management  
SCM 4600\* Supply Management  
SCM 4950 Supply Chain Management Projects  
ACC 3230 Management Accounting